



Froyle Parish Plan - 2013



This document is the initial Parish Plan for Froyle dated July 2013.

A Parish Plan is a community-led project rather than imposed from above. Our Parish Plan describes what is important to our residents. It includes concerns that need to be addressed and the projects residents want to take forward to enhance their enjoyment and quality of life in Froyle. As such, we ask that planning-related and other decision-makers (e.g. service providers) place high importance on the findings and results from our village-wide consultation process. Please remember that in Froyle our Parish Plan encompasses the views and opinions of 92% of residents making it truly representative of our community.

Thank you.

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Notes:

1. All Housing & Development related data is discussed and made use of in our VDS. The only PP project was a housing needs survey and this was completed in December 2012 as part of the Treloar Planning Consent process.

2. The full set of consultation data and comments and blank survey questionnaires (youth and adult) are available to residents upon request. Please contact the PC Clerk on 01420 520102.

Foreword

As Chair of the Parish Council (PC), I am pleased to announce the publication of the Froyle Parish Plan. It gives us a clear agenda on the needs, views and opinions of Froyle residents. At 92% the response rate to the final survey is the highest in Hampshire, which adds to its strength.

The consultation data has already made a big difference: 2012/13 has been the most challenging time for us as a village with the proposed redevelopment of the former Treloar School site. I know the uncertainty over the future of the site was a major concern to the community, especially those living in Upper Froyle. Members of the Parish Council together with representatives of the community worked together with East Hampshire District Council officers and councillors to generate comprehensive supplementary planning guidance for the Treloar site taking due regard to the sensitivity of its location. These guidelines played a significant part in the discussions on how the site could be developed and helped ensure a good outcome for the village.

Once the site was sold to Nicolas James Group (NJG), the Parish Plan (PP) consultation data was instrumental in securing a number of changes and additions to the developer's plans, and both financial and practical support for a number of PP projects including a small community shop, a wildlife area, establishing a community transport scheme and improvements to our Village Hall. Please see page 36 for further details.

The site has been named 'Froyle Park'. As it develops, I know that retaining our sense of community is important to all of us. Our Parish Plan will help with this as it provides the opportunity for current and new residents to meet and work together to strengthen our community even further.

You will find a summary of all the Parish Plan projects and details of who to contact on pages 3 - 6.

Many projects will be community-led and become active as volunteers come forward. Examples include a 'good neighbour' support scheme, the setting up of a new wildlife area and the running of a community shop at Froyle Park. With community-led projects, the PC role will be as an enabler. We will be there to support and encourage the project teams and provide assistance where necessary, for example in liaising with EHDC or HCC or in securing funding.

Although all projects need resident involvement and volunteers in order to be successful, some of the projects such as establishing a community transport scheme, broadband improvements, on-going work on the play area, and finding solutions to residents' traffic safety concerns, are more suited to either being led or more closely managed by the PC.

To help us get the right balance between leading and enabling, and have a coordinated implementation, the parish plan steering group will continue and be made up of representatives from each project. The group will have regular checkpoints with the PC. This approach will ensure each project's progress is reviewed in a coordinated way and that assistance and direction from the PC is provided as appropriate.

Many thanks are due to all the residents who have worked on the plan over such an extended period. I know it has taken a great deal of time and effort. I would like to give my assurance that implementing our Parish Plan is a PC priority.

Mick Wells
(Chair – Froyle Parish Council)

Foreword

Welcome to Froyle's initial Parish Plan (July 2013). The plan is a representative reflection of residents' needs, and opinions across our community and gives the Parish Council (PC) a strong guide to support its decision-making.

The development of our Parish Plan (PP) over the last thirty months has been a great example of a community-wide project. At the outset in February 2011 our Village Hall was packed to capacity with interested residents and one hundred and forty six people were involved in drawing out the major themes for our consultations via house parties and an open session in the Village Hall (*). Our consultations concluded in July 2012 with a sixteen-page, parish-wide survey where we achieved a 92% response rate.

During the project we established the following working groups:

- Community & Services
- Traffic & Transport
- Countryside & Biodiversity
- Housing & Development
- Business & Communications
- A special focus group - Treloar's School site redevelopment
- Youth Consultation (including survey-design support from teenagers)

The main Steering Group (SG) included representatives from each of these groups, the Village Design Statement (VDS) project group and the Parish Council.

Each working group was a focal point for consultations, data analysis, and the writing of this plan document in relation to its specific area. Over sixty residents were either involved with these groups or in other project activities (see page 61).

The total level of resident involvement in the project and consultations gives a clear message:

People in Froyle care about their village and its future.

The level of support shown by the PC throughout the project and its members' commitment to implementing the plan is a sign of the importance they place on residents' views and opinions.

It has also been reassuring to see good use being made of the data prior to publication in securing both financial and practical support for several Parish Plan projects as part of the developments at Froyle Park (see page 36).

Following the development of our plan we need volunteers to take things forward. Please read the project summaries on pages 3 - 6 and get in touch if you would like to be involved in any way. Even if you only have the occasional hour to spare, it will help. Whatever skills or enthusiasm you have - there is a home for you.

I'd like to conclude by taking this opportunity to thank everyone who has been involved so far – without you we would not have a plan. I'd also like to thank our current and future volunteers who will be working on our projects – we need you to bring our plan to life.

Michelle Essenson
(Chair – Froyle Community Planning Group)

(* See page 53 Appendix II - Our Consultation Process)

Parish Projects

The projects described in the light green boxes make up our initial Parish Plan implementation plan. Each project has at least one volunteer ready to take things forward. However, it really is the case that 'many hands make light work'. Additional volunteers for each project are both needed and very welcome.

The projects listed in the light yellow boxes are 'waiting in the wings'. These projects will only be activated if residents volunteer to take them forward.

If you would like to be involved with an active project, or are interested in any aspect of a project 'waiting in the wings', please make contact with the named individuals.

Further information on each project (active and waiting) in terms of its scope, key activities etc. is in Appendix I (pages 37 - 52).

Projects marked ** have received financial and practical support from NJG - the owners of the Froyle Park. We are very appreciative of this and would like to take this opportunity to say thank you.

(Please note: Given the recent (late 2012) parish housing needs survey, there are no PP housing and development related projects. The housing and development related consultation data is utilised in our Village Design Statement).

Community & Youth Projects

Good Neighbour Scheme

A 'Good Neighbour Scheme' to provide DIY and shopping services which help to keep people independent in their own homes.

Contact: Linda Hagan-Wilkie 01420 520292

Community Shop **

The setting up and running of a Community shop at Froyle Park, which complements rather than competes with stores in neighbouring parishes.

Contact: Susie Robertson 01420 520820

New Resident Pack

Development of an information pack to help new residents when they move into the village. The pack may be of interest to current residents too.

Contact: Linda Bulpitt 01420 22725

New Village Social Events

Running of additional village events (e.g. film evenings) in line with Parish Plan requests if volunteers come forward to help with these.
(www.froylevillagehall.co.uk)

Contact: Karen Potter 01420 520294

Outdoor Gym Equipment

Sourcing equipment & funding to provide a range of outdoor gym equipment around the recreation ground, suitable for all ages.

Contact: Michelle Essenson 01420 22118

Play Area (Ongoing Activity)

Ongoing upgrades and maintenance work by the Parish Council (PC) to provide a safe and well-maintained play area suitable for children of all ages.

Contact: Mark Cray (PC) 07788 922908

Youth Tennis

Establishing and running a youth tennis group, fund-raising as necessary, and exploring availability of village-based courts for supervised use.

Contact: Susie Robertson 01420 520820

The Pantomime

To 'bring back the panto' - a fun event for all ages! Additional cast members and behind the scenes helpers most welcome.

Contact: Mark Cray 07788 922908

Vestment Conservation **

Vestment conservation is an ongoing activity included in the PP implementation plan following a generous contribution from NJG.
(www.froylevestmentsgroup.org.uk)

Contact: Madeleine Black 01420 23371 or info@froylevestmentsgroup.org.uk

'Waiting in the Wings'

- Setting up, offering facilities or running additional youth activities, for example:
 - Access to a swimming pool
 - Access to a fishing pond
 - Running Froyle 'Spring Watch' type events
 - Courses on how to set up and run your own business and first aid
 - Off road (pre-test) driving instruction
 - Re-establishing the Youth Club
- Organising community days - Churchyard clearance / snow clearance.
- Providing residents with a way of sharing their experiences of care-related services.
- Establishing our own care services e.g. 'Froyle meals on wheels'.
- Finding funding for a defibrillator in the village hall plus training.

Contact: Madeleine Black on 01420 23371

No matter how little time you have, please make contact if any of the projects on these or the next two pages are of interest to you.

When considering volunteering, please remember, even an hour every now and again will make a difference.

We need all sorts of skills - admin, organising, writing, motivating, fund-raising, specialist skills and more.

Even if you think you may not have relevant skills but would enjoy a project - we need you - enthusiasm and a sense of fun are perhaps the most important things we need.

Countryside & Biodiversity Projects

Creation of a Wildlife Area **

A joint adult and youth project to create a wildlife area (Gid Lane) for resident enjoyment with ponds, wildflowers and measures to encourage a range of species.

Contact: Gill German 01420 23595

Wildlife Club

A wildlife club offering walks and talks. Depending on who comes forward to help, it could extend to include the wildlife information project, waiting in the wings.

Contact: Sue Sharman 01420 22603

Dog Poo

Raising awareness of the concerns and to find ways to ensure that everyone can walk in a dog poo free environment throughout the village and surrounding footpaths.

Contact: Jane Macnabb 01420 23195

Crop Spray Drift

Discussing resident concerns with landowners and contractors plus establishing an 'advance warning' system including information and communication of sprays to be used.

Contact: Michelle Essenson 01420 22118

Bee Encouragement

Creating an area on the recreation ground with wildflowers and plants to support bees and other pollinators.

Contact: Brenda Milam 01420 22216

Ongoing Activities

- Footpaths and stiles
- Litter

Contact: Jenny Gove 01420 23697

'Waiting in the Wings'

- Landowner relationships & land access.
- A wildlife information pack /web pages on walks, wildlife issues, sightings etc.
- A biodiversity guide to advise the Parish Council & residents on biodiversity matters relating to development and renovation.
- Verge adoption to look after the wildflowers.
- A greening campaign to save energy and water.
- Community Composting.
- Community allotments and/or an orchard: Sourcing the land and funding we would need.

Contact: Jayne Fisher on 01420 520280

Traffic & Transport Projects

Bentley Station Parking

A joint Parish Council (PC) project with Bentley and Binsted to assess the short and medium term opportunities to increase parking provision.

Contact: Parish Council 01420 520102

Community Transport Scheme **

Further assessment of our Community Transport needs, followed by trials and establishment of services to meet these needs.

Contact: Parish Council 01420 520102

'Waiting in the Wings'

- Options for reducing the speed and size of road traffic through Froyle.
- Eco-town considerations and traffic issue monitoring post Treloars redevelopment.

Contact: Parish Council 01420 520102

Business & Communication Projects

Broadband Service Improvement

Achievement of broadband speed & quality improvements, which enable residents and Froyle-based businesses to access or deliver the technology-based services they need.

Contact: Parish Council 01420 520102

Mobile Phone Services

Development of a guide showing service levels across Froyle from the different providers and general advice on how to improve reception.

Contact: Mark Phillips business@froyle.com

Business Directory

Production and upkeep of a directory listing all the businesses based in Froyle with services to offer to Froyle residents.

Contact: Mark Phillips business@froyle.com

'Waiting in the Wings'

- Establishing and running a networking group for Froyle business and tradespeople to share ideas, work together, or supply services to each other.

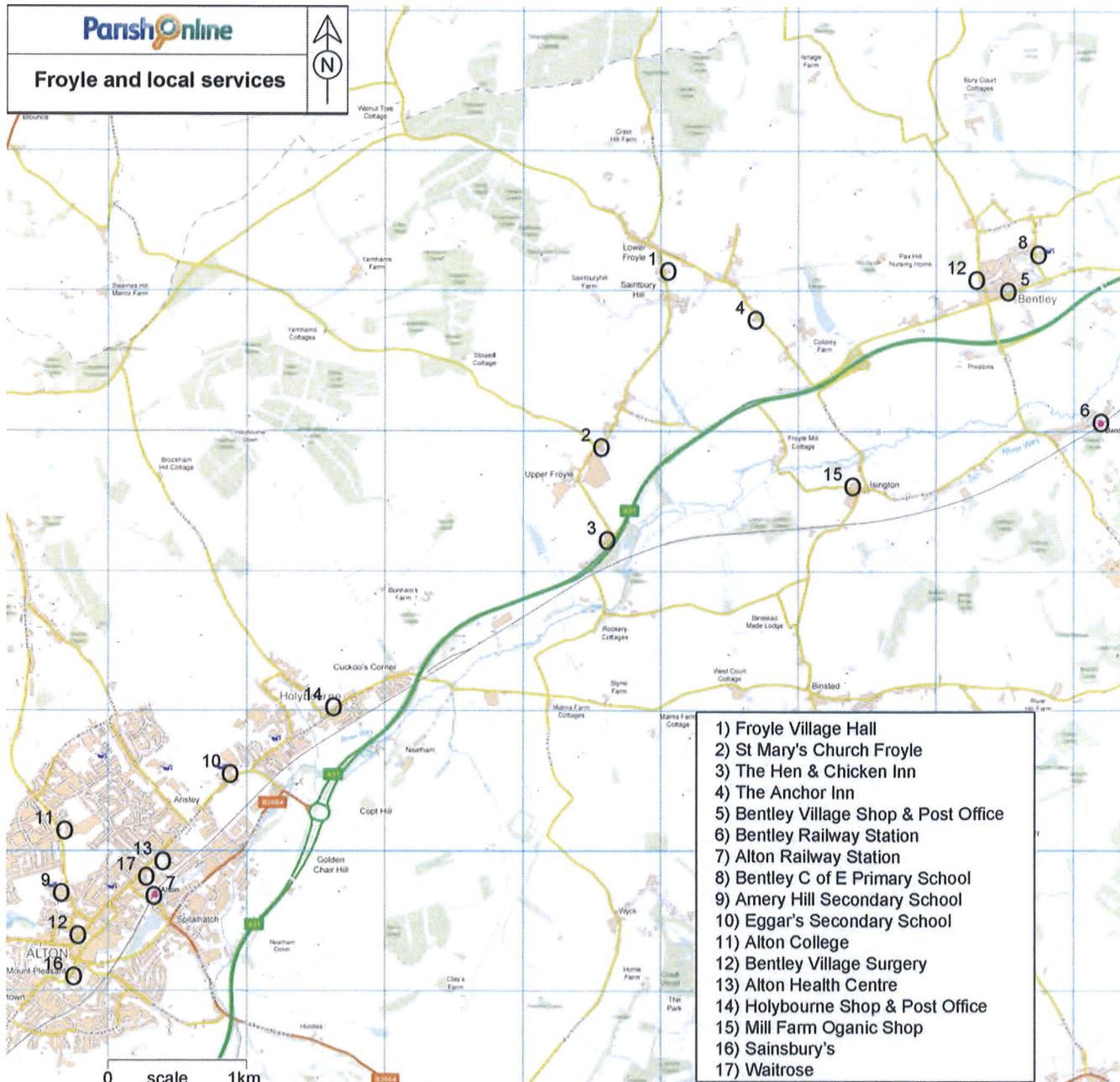
Contact: Mark Phillips business@froyle.com

The consultation data has also been given to the various village bodies for their follow-up and action. The groups include: the Parish Council (PC), Village Hall Committee (VHC), Parochial Church Council (PCC), Neighbourhood Watch, and our District and County councillors. Topics include:

- Improved communication with residents
- Road surface and pot hole reporting (PC)
- All traffic-related concerns (PC)

The following sections, pages 7 - 35 provide an introduction to Froyle and describe each topic area - Community, Traffic & Transport, Countryside & Biodiversity, and Business & Communications, along with details of the consultation data supporting each project.

Introduction to Froyle



Froyle is situated in the rolling countryside of North East Hampshire, about 50 miles south-west of London. It lies along the line of St Swithun's Way, and the older Pilgrim's Way. The nearest towns are Alton, 4 miles to the south-west, and Farnham, Surrey 5 miles to the north-east. The village is situated just off the A31 and is 8 miles from the M3 junction at Hook. The location of Froyle along with services and facilities such as schools, doctors' surgeries, shops and train stations is shown on the map to the left.

The built settlement (Lower and Upper Froyle) is essentially linear in aspect, along two lanes; Ryebriidge Lane and Froyle Lane. Hedgerows, verges, lack of pavements and street lighting along these two lanes, enhance the rural feel of the village, along with our dark night skies. As you will read later on, overdevelopment impacting the rural character of our village is a concern shared by 274 residents, a clear majority.

A large part of Lower Froyle is in a Conservation Area, as is all of Upper Froyle, which also has a larger number of listed buildings of various styles and periods. The descriptions of the conservation areas in EHDC documents available via www.easthants.gov.uk/ehdc/formsfordownload.nsf give a good indication of why residents feel so passionately about preserving the village setting.

Here are two short extracts:

"The setting of Lower Froyle Conservation Area is between gently sloping hills, and the surrounding tree lined slopes, pastures and meadows provide a delightful backcloth to the village."

"The position of this elongated village (Upper Froyle), provides long distance views into and out of the village. These are especially apparent from the A31 travelling from Bentley to Alton and the approaches into the village from:
a) the A31, which is enhanced by the two avenues of fine mature trees and b) Lower Froyle as the slight meander of the lane slowly reveals some of the more significant buildings"

A Brief History

Froli, as it was then known, is mentioned in the Domesday Book, but there is evidence of earlier settlement in the area. Stone Age and Bronze Age tools have been discovered in Lower Froyle. The remains of a Roman Villa have been found at Coldrey, at the edge of the Parish and Norman pottery has been found at Baldwins in Hussey's Lane.

Indeed, the entry in the Domesday Book notes that Froli "was ever there". It is believed that widespread usage of the name Froyle dates to

the early part of the 14th century. The Domesday Book (1086) records the Manor of Froyle being owned by Edward the Confessor and later on, by William the Conqueror.

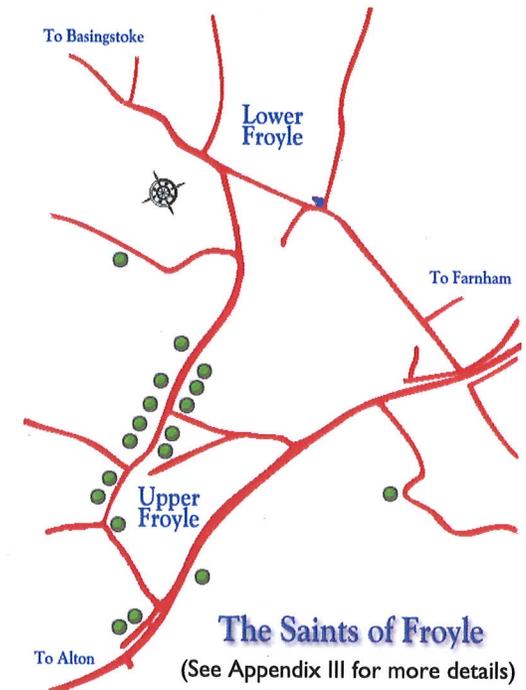
In the 14th Century the estate belonged to the Abbey of St Mary in Winchester and this gave rise to our Church being dedicated to the Assumption of the Blessed Virgin Mary.

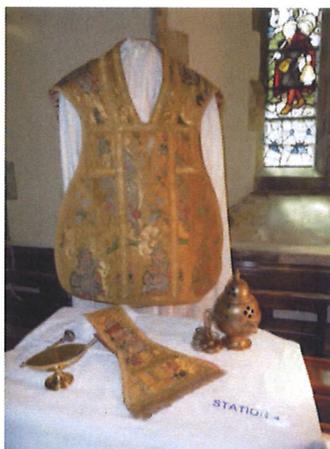
In 1541 the estate was acquired from Henry VIII by the Jephson family on dissolution of the monasteries. There were various owners over the next two centuries, until in 1770 the Manor of Froyle was purchased by Sir Thomas Miller. To a large extent the Miller family laid the foundation for the form and layout of Upper Froyle as it is today. Sir Thomas's son Sir Thomas Combe Miller was responsible for rebuilding the nave of the church in 1812 and his grandson, Sir Charles Hayes Miller, founded Froyle School in 1868.

At the turn of the last century, Upper Froyle was home to Sir Hubert Miller, who spent much time in Italy. He brought back many beautiful Church vestments, as well as a number of statues of saints.

The statues were positioned on the outer walls of many of the houses, giving rise to the other name for Upper Froyle - "The Village of the

Saints". The statues are a key feature of Upper Froyle and something special to look out for when passing through the village.



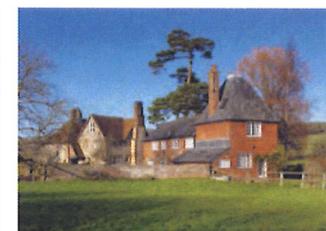


The vestments are still in use in our village church and conservation to preserve this heritage is an important and ongoing village activity.

In Lower Froyle, the Anchor Inn dates back to the 13th century and it is likely that it has been an ale house for much of this time.

During the 17th and 18th centuries Lower Froyle gradually evolved into a farming settlement along the roads linking Upper and Lower Froyle and serving several large farms including Brocas, Silvesters, Husseys and Hodges.

We are very fortunate that two residents, Chris and Annette Booth, are passionate about the history of Froyle. The archive events they run and www.froyle.com, are wonderful ways for people to learn about the history of Froyle. Their website includes historical accounts, Censuses from 1841 to 1911, church records, personal reminiscences and over three thousand photographs and maps. There are now well over two thousand pages of information, with more added at the start of each month. For some of the key links on their site please go to appendix III (page 59) or www.froyle.com/history.htm



Population & Housing

When the first census took place in 1841, Froyle was recorded as a thriving community with a population of around 800, centred around three estates: Husseys, Froyle Place, and Brocas.

Although the number of residents employed in agriculture today bears no comparison with that era, there are still working farms in the parish. Most of the agricultural acreage and a number of farm buildings and cottages are now owned by Froyle Settled Estates and managed by its agent, Savills.

Currently there are 237 homes in the parish. Most properties are in Council Tax bands C, D & E and 15% of our housing stock is managed by two housing associations. We have a mix of sizes ranging from 2-3 bedrooms up to 7+.

The 2011 census showed 502 adults and 247 children under 18 living in Froyle. However, these figures included the residential staff and children at the Treloar School based in the village since 1947. Shortly after the census, the school closed with the transfer of children and staff to its nearby site in Holybourne. We calculated the adult population resident in Froyle to be around 400. 92% of residents (369) completed the final consultation survey, making our results very representative of our whole community.

The age distribution of the adult respondents who gave demographic information is shown below:

18 - 19 yrs	3%	50 - 64	29%
20 - 29 yrs	6%	65 - 74	19%
30 - 49 yrs	32%	75 +	11%

We determined there were only 47 youths between the ages of 11-17 years living in the village at the time of our survey. We did not calculate a separate total for our under 11s. In the survey, we asked people to record children and visiting grandchildren so that we could meet the needs of this whole group (page 17).

In 2012 the Treloar Trust's assets in Froyle were sold off. The largest disposal was the sale of the main campus in Upper Froyle to Nicolas James Group (NJG). NJG has gained planning approval for 72 homes on the site (Froyle Park) via a mixture of new builds and conversion of existing premises. One of the listed buildings, Froyle Place, will be developed as a Hotel and Country Club.

Currently there are 40 homes in the main part of Upper Froyle and 24 in outlying areas. This redevelopment will result in the biggest change in Froyle for centuries. The number of homes and our population will increase significantly.

Our Future

In Froyle, the relatively small size of our current community makes it easy for people to get to know each other, and as a result we have a strong and caring community. Building on this is of vital importance to us as a village. This means our Parish Plan, as well as addressing the needs and wishes of the current residents, needs to anticipate what will be helpful to ensure that new residents find it easy to become part of our community, enjoy doing so and strengthen it still further. We hope the projects within our plan will help current and new residents get to know each other.

At a recent EHDC Planning Committee meeting Froyle was described as:

'A jewel in East Hampshire's crown'

Our community and our beautiful surroundings, underpinned by our rich history and heritage, make Froyle a great place to live. Our Parish Plan has come at such a good time to help us evolve still further.

The next section describes our Community and the associated consultation results.

Community

We have several residents who have lived in Froyle for most, if not all of their lives. People who move to Froyle tend to make good new friends and stay many years. Even residents who have left come back to share in our events and keep in touch.

In the next few years, the population in Upper Froyle will more than double. While we have some concern about our community increasing in size so significantly, we are looking forward to the new arrivals providing increased support for established clubs and activities, and establishing "critical mass" to enable new projects to be carried forward.



'Hub of the Community'

Our Village Hall is the prime focus for community activities and is valued by a clear majority of Froyle residents (281). An active Village Hall Committee oversees the running of the Hall which is available for hire by villagers and those from further afield.

Village Hall & Social Events

The bright, modern building is the venue for a wide range of social gatherings (as depicted in the table to the right). It also provides a home to regular users such as the Gardening Club (over 70 strong), a local Art Group and the Toddlers' Group. Certain activities, such as computer skills and "Better Balance" classes are run as needs arise.



Since 1990, the Hall has hosted the weekly "Meeting Place", where every Friday morning home-made cakes, coffee and conversation can be enjoyed by all.

'It's a great place to attend, especially at Christmas & Easter'

'I think it's the most important event in the village'

'Part of the unique character of Froyle'

In recent years, the facilities at the hall have also provided a focus for the National Gardens Scheme "Gardens Open" day when several residents open their gardens to the public.



The Hall is situated alongside the recreation ground in Lower Froyle. This is our major piece of Parish-owned land. It provides the ideal setting for annual outdoor events such as the Fete, Guy Fawkes Night and Village Picnic, and for informal use by residents (e.g. Tai Chi as shown below).



The recreation ground is also perfect for special large events requiring the use of both the hall and marquees, such as the 2012 Jubilee celebrations.



As seen in the tables to the right, village events are well supported and residents have a range of ideas for broadening the events on offer even further. The Parish Plan includes a project to progress these ideas via the Village Hall Committee. Please note, the new events need additional volunteers to come forward to help set up and run them. See page 3 or 39 for more details of how to get involved.

Current Events	Enjoyed by
• Fete	256
• Bonfire night	236
• Open Gardens	206
• Special celebrations (eg Jubilee)	184
• Panto	146
• Quiz night	117
• Church Jumble/Fayres	111
• Harvest Supper	109
• Carol Singing	105
• Meeting Place Special events	102
• Village Picnic	91
• Froyle Archive Events	88

Future Events	Requested by
• Film Evenings	154
• Get the Panto back	135
• Church / Village Hall music events	100
• Art & Craft exhibitions	91
• Outdoor theatre	69
• Village outings (e.g. Wisley, shopping)	67
• Regular social evening for day-time workers	66



Additional Ideas in the Comments:

'Affordable fitness activities' (Dance, Zumba,)

'Book club, wine club... '

'More community activities'

'Brownies. Guides, Scout Group'

'Historical / Archaeological Club'

'Art & Craft'

The Church

Froyle's ancient grade I listed church 'The Church of the Assumption of the Blessed Virgin Mary' is in Upper Froyle. It is part of a Benefice with Bentley and Binsted, with one vicar, Yann Dubreuil.



Yann encourages each parish to play to its strengths. Froyle has a strong 'high church' history. The church seeks to retain the more interesting parts of this legacy including strong choral, traditional services. We also have a unique collection of antique clerical robes, altar frontals and associated items. Display cases and regular exhibitions allow these treasures to be appreciated by a wider audience, and conservation is a Parish Plan supported project.

The church community also has an enthusiastic team of bell-ringers, a choir and groups of flower arrangers and cleaners.



Looking forward, the church aims to combine its sense of tradition with an informal accessibility and sense of fun in its worship in order to be relevant to as many people as possible. The annual open-air service on the recreation ground (at which the congregation seems to include more pets than people) and the noisy chaos of the recently returned monthly Sunday school are examples of this approach.

Special church services are held at Easter, Christmas and Harvest Festival. These and other church related events such as the Harvest Supper, music evenings and a programme of Lent lunches, are also enjoyed by residents who are not regular worshippers.



'Lovely for a village to have an active Church'

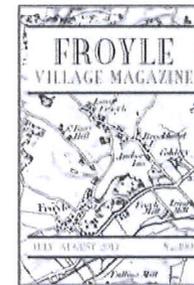
'Only go to funerals'

'Mainly use Bentley Church as more family friendly'

'Appreciate its value to others'

The Village Magazine

With such a wide range of activities taking place throughout the year, the monthly village magazine plays a vital role in keeping people in touch. Funded by the Parish Council and produced by a rota of editors, this free publication is distributed to all households by a team of villagers. The magazine was ranked as the top village service. (See bar chart on facing page).



The magazine, also available at www.froyle.com, promotes forthcoming social events and keeps readers up-to-date with a wide range of other topics such as Parish Council activities and the progress of the Parish Plan.

Froyle.com is also where you will find information from the Froyle Archive providing a fascinating insight into life in the village in bygone years. In the "Froyle Today" section of the website you can access news and details about contemporary life.

'Handy to know what's going on'

'Very important'

'Informs well'

Other Services & Facilities

Although the Village Hall thrives, Froyle, in common with many other rural villages, has seen a loss of facilities in recent years. In the late 1980s, the village lost both its shops and the school.

In 1998, the “Prince of Wales” pub situated in Lower Froyle served its last pint, leaving us with two pubs “The Anchor” and “Hen and Chicken” situated at opposite ends of the village. In 2011 the local bus service was greatly reduced and 2012 saw the end of both the weekly GP surgery in the Village Hall, and the visiting Mobile Library service. The Library service was rated as low value by service users, however the GP surgery was of importance to 157 residents and as such is a great loss.

A summary of the importance of the main village services and facilities is shown on the right. Some of the services need to be considered in the context of the segments of the community they serve. The table below shows the % of users reporting very high and high service importance with three such services:

Bentley School:	100%
Care Group:	87%
Toddlers' Group:	83%

Toddlers' Group

'Lovely for local mums'

'Helps get young mums out of the house'

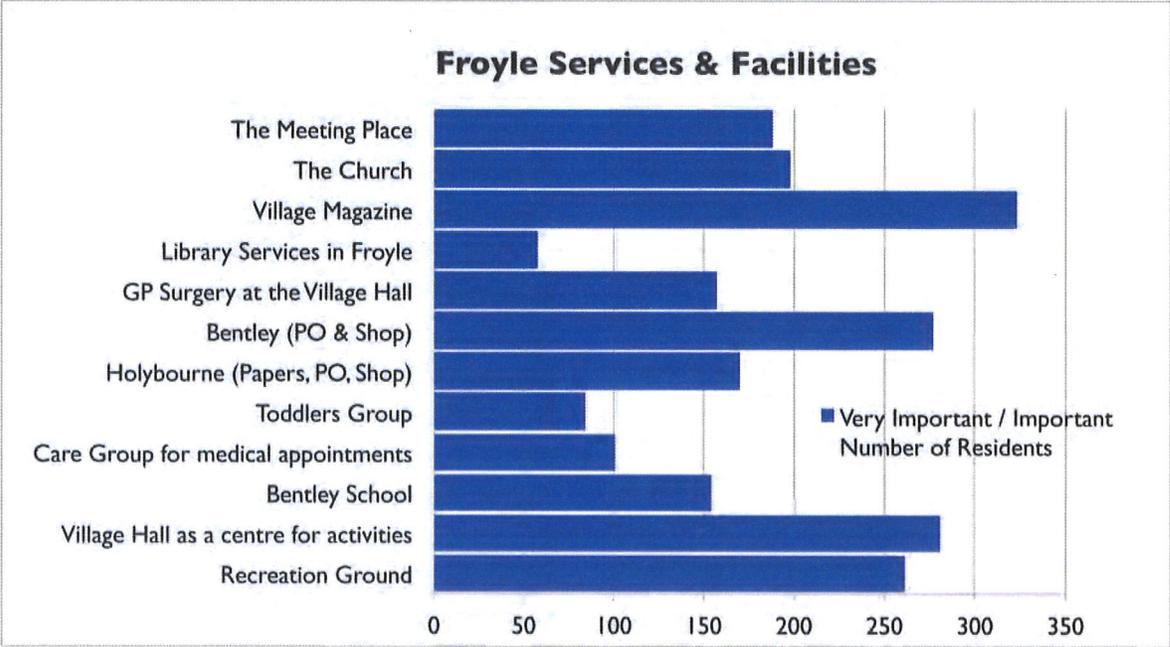
'Been a couple of times as I use it for my job'

Care Group

'Very Important'

'When can't drive, will want it'

'Didn't know we had one'



Bentley School

'Excellent school for our catchment area'

'With a three year old daughter Bentley school will (soon) be the most important facility'

GP Surgery

'Many elderly can't get to Bentley'

'Can we stop it leaving'

Community Shop

The idea of a small village shop and its viability was a lively debate in the house parties. The main survey also showed a range of views across our community.

Community Shop - Survey data

When asked about viability of a shop:

54% said YES, 31% said NO
(15% gave no response)

The idea was also top of our 'wish list' for community amenities at Froyle Park.

Viability is a key consideration given our previous village shops were not sustainable; our local shops at Holybourne and Bentley are highly valued by Froyle residents (see page 14) and online shopping is becoming more popular. At the same time, our village population is about to grow significantly, and we hope this will give us the 'critical mass' we need to support the shop.

Since the survey the new owner of the former Treloar's School site (NJG) has been granted planning permission for a small shop on the site. After conversion, the premises, shown aside, will be available for us to run as a community shop without a rental charge.



The most frequent survey requests for items on sale were village and local produce.

A Parish Plan project has been established to set up and run the shop. We will need a good number of residents to come forward to help with this.

New Resident Pack

Given our expected increase in population, the value of a new resident pack is increased and is a project that will be taken forward. A number of existing residents said they would value this too, although not all consider it necessary.

New Resident Pack

Provide a welcome pack
for new residents

Supported by
60%

Supporting Each Other

We are fortunate in Froyle that our community is strong. In addition to being able to rely on formal groups such as the Bentley, Binsted and Froyle Care Group which helps people get to medical appointments, we have an established Neighbourhood Watch Scheme and good informal neighbourly support. For example, two Froyle residents collect and deliver prescriptions each week, while a group of ladies, The Froyle Friends, are on hand to take residents to visit family and friends in hospital (see back page of village magazine for contact details).

The survey results indicate that residents are keen to build on these foundations, and our house parties, held as part of the PP project, generated new ideas. The survey enabled the whole village to vote on these and resulted in potential volunteers to take some of these forward. Residents' 'votes' are shown in the table to the right and a few of the comments are below.

'All good ideas but we need people to step up'

'There isn't at present a central focus for people wishing to offer some time to help with small tasks'

'Sometimes it is not possible to help/join in with events with young families & the husband working all hours & with kids helping with school events etc. you can only do so much!'

At the time of writing, a small group of residents is setting up a Good Neighbour Scheme to help keep residents independent, and offer shopping trips and excursions to local places of interest. If you have DIY or gardening skills or are happy to help with shopping these are ideal community projects to get involved with.

Given the ongoing loss of services to rural villages, projects such as our Good Neighbour Scheme are likely to become increasingly important to help people live independently in Froyle. It will be both a challenge and priority to ensure that the networks we already have in place and our new projects are supported and augmented in the years ahead. The support groups as described, aim to be friendly, informal and as unobtrusive as possible - just there in case they are needed.

'I think we are very lucky to have people who do a lot for the village and for the care residents show to each other. I think it is easy to take things (and people) for granted though'

We have an ageing population in East Hampshire and the average age is expected to rise still further in the coming years (see table in the last column to the right.) The need and provision of local and community based services is likely to grow simply because of these demographics.

Ideas for Supporting Each Other	
• Good Neighbour Group for keeping residents independent: small jobs	Voted for by 77%
• Run community days / task force for clearing snow / litter / churchyard etc.	74%
• Good Neighbour Group for keeping residents independent: shopping, gardening	72%
• Share good experiences of care-related services, meal provision, cleaning, home carers	56%
• Establish our own care services e.g. 'Froyle meals on wheels'	54%
• Defibrillator in the village hall plus training	54%

'A special thank you and hats off to all the village volunteers and helpers, especially anyone involved in running a regular things e.g toddlers, Meeting Place, Youth Club (when it ran) that takes so much commitment & dedication'

2011 East Hants Demographic Data	
• Growth in 65+ 2001 to 2011	28.8%
• Population over 65 in 2011	19.3%
• Population living as single-person households, 50% of these are occupied by over 65s	25.8%
(* www3.hants.gov.uk/factsandfigures/population-statistics/demographicfactsheets.htm)	

Our own survey demographics show that 59% of our adult residents are over 50. People tend to stay in Froyle for many years and make good friends. Looking out for each other is something that most people already do. We are fortunate that we live in a village where, if we choose to make it so, care and support could be delivered by people we know and trust. We are making a start with our 'good neighbour scheme'. It will be interesting to see how the range of services we choose to develop might grow over time. However we need to be mindful of people's privacy and other time pressures and recognise the value of simple, informal neighbourly support and friendship.

'It can be hard to meet people and join groups when working full time. Nearest neighbours very friendly and helpful'

Youth

Our Parish Plan consultations included an assessment of the needs of youth in Froyle across all age groups. A youth event was held as part of our fete activities during 2009, and in 2012 an individual youth survey, prepared with help from a number of teenagers, was distributed to the 47 children living in the village between the ages of 11 - 17 years. Of these, 28 surveys were completed. The main survey also asked for input from parents and grandparents.

Recreation Ground & Play Areas

The recreation ground is an important area for our youth as it makes a good space for informal activities and organised sport, coupled with a recently refurbished sports hut with shower and changing facilities.



On the recreation ground (Rec), younger children are catered for with a separate play area. A zip wire and a play boat have been added since the survey took place.



As reported in our survey, the numbers of children and visiting grandchildren, potentially using the Rec and play areas are shown below:

Recreation Ground Users:

0 - 5 years	101
6 - 10 years	79
11 - 14 years	59
15 - 17 years	40

Current facilities

When asked if current facilities met the needs of children and grandchildren
 80 adults said NO
 65 adults said YES

The play facilities and recreation ground were widely commented on in the survey, here is a small selection:

'Upgrade Play Area, adjust to meet range of ages 1-99!'

'Existing equipment needs repairing and improved maintenance'

'More playground items for older children / more advanced play area'

'Fencing (play area) to keep dogs out'

'Improve range of activities on the recreation ground', 'rounders, athletics', 'a safe cycling area', 'outdoor table tennis', '5-aside', 'ramps', 'cricket nets', golf-driving range'

Upgrades and maintenance work will continue as a Parish Council led project. The overall aim is to provide a safe and well-maintained play area suitable for children of all ages. Please see page 41 for details of how you can help.

11 - 17 year olds

Provision of activities for our teenagers needs our attention. Our youth are dependent on parents driving them to activities in neighbouring towns and villages.

Froyle Youth Club folded in 2011 due to insufficient numbers of new volunteers coming forward to help run it. Great thanks are due to the people who kept it going for so long.

'The inability of the community to sustain the Youth Club is a significant failure and we need to face up to this'



Both the adult and youth surveys produced a range of suggestions for activities, such as access to a tennis court, outdoor gym equipment to suit all ages, and creating wildlife habitats. The youth survey data is shown in the tables to the right.

The idea of a youth tennis group is an active project (see page 40) and we are seeking a village-based court for supervised club access.

Outdoor gym equipment to suit all ages, was also voted for by 59 adults. Given the level of support for a facility that would cater for both youth and adults, an exploration of the possibilities for funding and siting of this type of equipment is a Parish Plan project (page 41). The desire for wildlife-related activities dovetails with the most popular adult countryside project. Thanks to NJG, a village wildlife area is to be established off Gid Lane. This project will be a project for youth and adults to work together. For further project details and how to get involved please see page 45.

Other activities with less support in the youth survey were horses available to ride, an obstacle course, tunnel slide, skate park, basketball / netball court, dance classes, gliding, First Aid courses, film nights in the Village Hall, "Froyle's Got Talent" competitions, art and craft events and lessons, composting and more recycling. If you can help with any of these please read page 42 which gives details of how to make contact-

'So many children in the village but no opportunities to meet and engage young people, make friends'

'More use of village hall for teenagers and youngsters'

Youth Survey - Sports Facilities

(based on 28 responses)

	Wanted by
• Tennis court	54%
• Access to a swimming pool	46%
• Pre-test driving instruction (off-road)	39%
• Gym style equipment to suit all ages	32%
• Off-road cycle track (with jumps and ramps)	29%
• Goal posts and nets for practice	29%

Youth Survey - Other Activities

(based on 28 responses)

	Wanted by
• Creating Wildlife Habitats (pond, wild flower meadow, reserve)	32%
• Access to a fishing pond	32%
• Drama Group (inc. panto)	29%
• Classes on starting your own business	21%
• Froyle "Springwatch"	21%
• Saving water & energy	21%
• A quiz night	18%
• Youth allotments & Gardening	18%

Traffic & Transport

The narrow roads and winding lanes through the village are an essential characteristic of Froyle, our heritage from a slower rural local economy.

The traffic-related issues of concern to residents are shown in the table on the facing page. The speed and size of vehicles and speeding cyclists, are the top three traffic concerns of residents.



Poor visibility is also a problem when hedgerows become overgrown. Management for both safety and wildlife is covered in the countryside section.

At certain times of the year, agricultural vehicles can contribute to the speed and size problems. Their need to pass through Froyle also limits solutions involving road narrowing.

'Tractors regularly go past the house very quickly'

In recent years direction by 'sat nav' systems has increased the number of inappropriately sized vehicles travelling, or attempting to travel, through the village. This has been addressed by other parishes and we need to do the same.

Relatively narrow highways mean that in much of Froyle, vehicles going in opposite directions cannot pass each other easily. While this should act as a deterrent to speeding vehicles, this is not always the case.

Froyle's geography also gives rise to a number of danger spots with poor visibility of oncoming traffic. These include Bamber and Well Lane.

Parking problems or related safety issues were reported at several points in the village, namely Westburn Fields, Barnfield Close, Hussey's Lane, at the Anchor, at the church and by the Village Hall, especially during events, when people park on the verges. The issues with parking are hard to address, other than asking residents to be mindful of clear passage and visibility to other road users and pedestrians.

Road User - Safety

Residents reporting concerns about their personal safety:

153 walkers,	10 motor-cycle riders,
60 cyclists,	29 horse-riders
89 drivers	

Although walking in the village requires vigilance, the lack of pavements and street lighting are part of Froyle's rural character and solutions need to take account of this.



'I am always amazed how car drivers rarely slow down when passing me or groups of other walkers. I could easily stumble when stepping on to a grass bank to avoid them. This does need to be addressed before an accident happens'

'I am disgusted with the speed at which some people drive along past the village hall, especially as the park is here'



'I am concerned about the speed of vehicles through the village while my children may be walking/cycling'

'Speeding cyclists 'big' problem'

Unfortunately, as shown in the comments to the right, the survey did not give rise to clear or widely supported solutions to address the speed and size issues. A working group needs to be established to take a deeper look, drawing on experiences of other communities, which have faced and solved similar problems. (See page 44 for details of how to get involved).

We also have the added challenge that traffic volume and flow is likely to change with the developments at Froyle Park in Upper Froyle.

Although it is close to the A31, the most direct route from Upper Froyle to the M3 and towns such as Basingstoke and Reading is through the village. This may result in an increase of traffic in this direction particularly during the rush hour and the situation will require careful monitoring.

'Enforce the speed limit!' / 'Put 20 signs up in the hope people will drive at 30'

'Please no more signs or messy road calming schemes'

'A constriction to slow traffic on entering the village'

'Less intrusive means e.g. changes in road surface, road narrowing'

'Ban on large vehicles (except eg access for deliveries to pubs)'

'No traffic calming as hedges do this'

'Speed bumps entering village coupled with flashing speed signs'

'Definitely no signs - especially flashing ones!'

'No speed bumps please!'

Concern has also been expressed about additional traffic at the A31 Hen & Chicken junction, a stretch of road which has been the scene of collisions and fatal accidents in the past.

Traffic Related Issues and numbers of concerned residents

• Speeding vehicles (cars, tractors, lorries and vans)	265
• Speeding cyclists and also riding several abreast	210
• Size of vehicles passing through the village	197
• Sat Navs - Froyle as a cut through e.g. Gid Lane!	146
• Drivers who are inconsiderate towards walkers, horses and dogs	146
• Poor visibility from overgrown hedges and verges	138
• Lack of gritting	135
• Snow being compacted by farm tractors with ploughs	95
• Not safe to walk during peak travel times and school bus time	90
• Safety of backing in and out of driveways / people overtaking!	75
• Especially not safe on dark mornings and evenings	68
• Danger points e.g. Bamber Lane	67

The planned developments at Bordon are likely to add to traffic-related problems in several parishes. We will need to liaise with other parishes to make sure our views are heard and that solutions help all affected villages rather than simply pass any problems along.

Public & Community Transport

Car dependency is high in Froyle. Although this means that most people are able to access the services and facilities they need, it adds to the traffic issues previously discussed.

For those who do not drive, even relatively short trips need careful planning. The bus service coming through the village currently runs only 3 days a week, and gives people barely two hours at its destination in Alton. This service is not meeting the needs of the majority of users as shown in the table below. For most residents, a long walk is involved if they are to use the more frequent Winchester / Guildford service route on the A31.

Bus Service: Needs not being met

63% Alton bus service users
44% Winchester / Guildford service users

'Too expensive, too infrequent - a useless service'

'it's cheaper / more convenient to take the car to Guildford'

'Very good mostly on time'

'Would use if it was better.'

'Children have used the bus, it is quite pricey.'

The lack of public transport through the village makes it harder for people to continue to live in Froyle if they become unable to drive. It also poses problems for the younger people in our community.

Difficulty Accessing Services

33 residents currently find it difficult to access the services they need due to lack of transport.

The hospital, doctor, dentist and shopping were reported as the hardest services to access.

'I hate being reliant on using a car for all trips. OK now as I drive but I do worry that I will need to leave the village when I'm older / cannot drive'



The current age profile of Froyle and forecast for the years ahead suggest that the need for public or community transport will increase as more and more villagers reach a point in their lives where they are unable, or choose not to drive. This makes it all the more important that we start to address the issues in our Parish Plan.

The survey results relating to community transport are shown in the table below. Our plan includes projects to look at extending and formalising existing lift and car-sharing schemes and to establish a community transport scheme, which could include a shuttle bus to Bentley Station (see facing page and page 43).

Community Transport - Survey Findings

42 residents said lifts or another Community Transport scheme would help them personally.

112 residents would participate in a community transport scheme.

On whether to seek funding for a community minibus: 99 residents said yes and 156 said no but these results need to be assessed in relation to community transport needs.

192 residents are prepared to offer lifts to other residents.

Froyle's proximity to the A31, M3 and several mainline railway stations make it home to a significant number of commuters travelling to London and the south coast as well as those who work in nearby centres such as Basingstoke and Guildford.

Most train users access the rail network from neighbouring Bentley. Several other stations are also within easy driving distance as listed in the table below. Parking at Bentley station is difficult with users of off-peak services often finding it hard or impossible to park legally.

Train Usage

191 Residents reported being train users
(22 regular and 169 occasional)

66 Peak time users and
89 Off peak users.

(The remainder did not select an option)

In addition to Bentley, the stations at Farnham, North Camp, Hook, Winchfield, Basingstoke, Farnborough, Woking and Guildford are also used by Froyle residents.



Parking at Bentley Station

212 residents said they needed to use the station car park.

75% of this group reported problems with parking and 43% said the car park was usually full when they needed to use it.

This problem will be aggravated in the future with the significant planned increase in the population of Froyle and the surrounding area.

'I usually get someone to drop me off as I don't expect to be able to park - this is one reason why I mainly use Winchfield (also faster + more frequent trains)'

'Often drive to Farnham Stn hoping for a parking space'

'Parking at Bentley must be increased if new development is permitted'

The limitations of the Bentley station site mean a solution is not obvious and this is another area where we need to work with our neighbouring parishes to investigate ways to improve the situation. Our Community Transport project will also assess the level of support and viability of running a daily shuttle bus in line with train usage.

The State of our Roads

To complete this section here is a selection of resident comments on improvements that need to be made in terms of general maintenance.

'Road surfaces in a very poor state of repair / Road surface in Westburn Fields of poor quality, sets it apart from other parts of the village.'

'Potholes need repairing esp. in passing bays'

'Raised manholes are dangerous'

'Clean drains + address flooding'

Countryside & Biodiversity

Froyle

*'A place that gives you a sense of wellbeing,
somewhere you want to return home to'*



Rural farmed landscape, rolling chalk hills,
a backdrop of woodlands.

Far reaching views and tree lined lanes.

The spring dawn chorus.

The first swallows and house martins returning
for the summer looking for insects and nest
sites.

Screaming gangs of swifts un-missable on a
summers day.

Huge gatherings of rooks and jackdaws.

Skylarks singing, hares chasing, sheep grazing.

Dark skies inviting you to gaze at the stars.

The scent of wood-smoke, sweet violets, new
mown grass, the gentle hum of bees,
Beautiful bluebell woods.

Little and tawny owls calling, the occasional
blood curdling barn owl screech
and vixen scream.

Hedgehogs snuffling.

Butterflies and birds bringing colourful
movement into the garden.

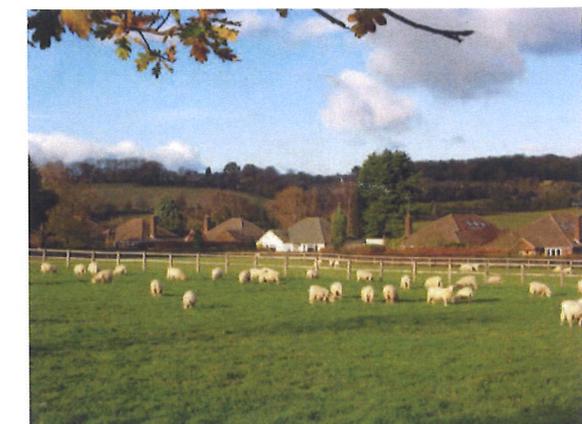
Fresh air, lichens on gravestones.

The church bells, cockerels crowing.

Massed oxeye daisies along the A31 and cow
parsley on the verges.

Wending river, a glimpse of a kingfisher.

Our distinctive tapestry of sights, scents and
sounds make Froyle such a special place.



Countryside Attributes

The countryside in and around Froyle, and the biodiversity it supports, is of great importance to the residents of Froyle. The table below shows our most valued countryside attributes and the number of residents who selected these.

The Most Valued Countryside Attributes	Valued by
• Our beautiful views and vistas	316
• The peacefulness and tranquillity	299
• Our network of footpaths and walks	297
• The diversity of wildlife	269
• Variety of habitats	228
• Woodland	267
• Sunken lanes & tracks	205
• Agricultural setting	253
• Little light pollution	218

'The wildlife and the countryside is the main reason I love living here'

'I would not like to think that the existing countryside and views would be unduly affected by any future development'

'This is the great appeal of living in Froyle and we should protect it at all costs'

'We should value and preserve the unique nature of our village, countryside and environment'

Wildlife Protection & Planning

Wildlife considerations in relation to planning consents is another indication of the importance of biodiversity to residents.



Planning Consents

When asked, 86% of residents (317) consider it important or very important that future planning consents include measures to preserve and encourage our wildlife species.



Countryside Concerns

Of the 369 respondents that completed the questionnaire, the table below shows the subjects of concerns with the numbers of residents who are very concerned and concerned about them:

Countryside Concerns	Number of residents
• Overdevelopment impacting on the rural character of the village	274
• Loss of plants, birds & animal species	218
• Loss of areas where residents are permitted to walk	209
• Future of the quarry	175
• Amount of dog poo in public areas	168
• Changes that spoil views from public paths	152
• Hedge cutting/tree felling without concerns on views/wildlife	147
• Crop spray drift	138
• Waste collection & recycling	138
• Relationships with Landowners and Farmers	136
• Not enough Common Land	132
• Litter around the Parish	131
• Visual impact of alternative energy sources	121
• State of footpaths and bridleways	115
• Light pollution	114
• Types of stiles on footpaths	95

Views

86% of the village valued our beautiful views and vistas, whilst 85% expressed a degree of concern about overdevelopment impacting on the rural character of Froyle.

Priority: 'Preserving the RURAL character of Froyle and the surrounding countryside.'



Some of our beautiful views and vistas, many of which are due to the agricultural setting of Froyle, valued by 69% of residents, are shown here. The numbers on the photos correspond to the numbering on the map opposite, indicating views from around Froyle.

(Please note: Unless specified, %s relating to concerns include the 'slightly concerned' category. For details of numbers relating to very concerned and concerned see page 24).



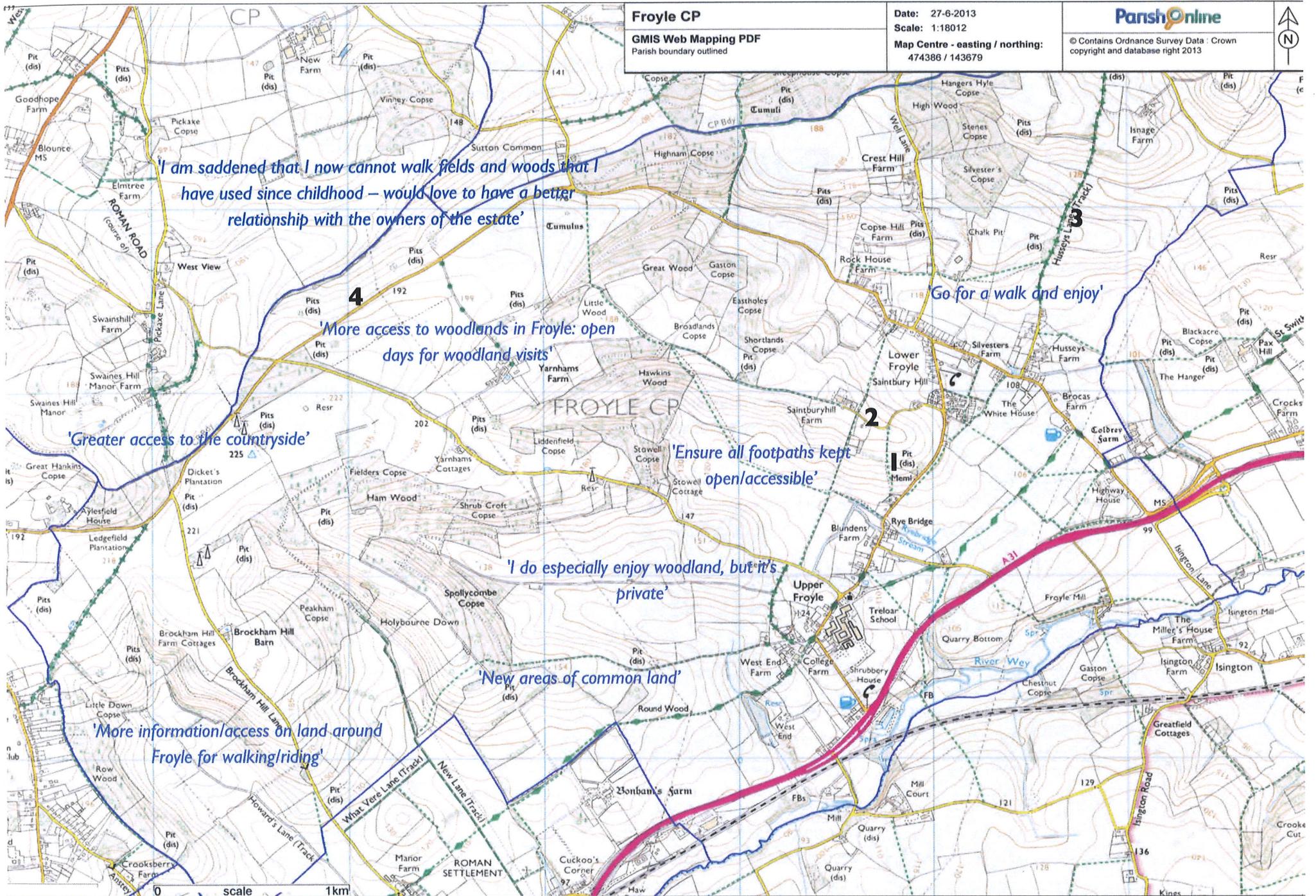
Footpaths and Land Access

We have a web of well walked footpaths in and around the two settlement areas, including part of the long distance St. Swithun's Way. 80% of residents valued this network of walks, indicating they are especially important to us.

As there is some concern regarding the state of the footpaths (54%), and some residents want more walker and dog friendly stiles (46%), the footpath officer would like residents to make contact. Please see page 47 for more details.

Inadequate common (Parish owned) land was a concern to some degree for 55% of residents and a significant number of people would welcome the opportunity for greater access to the countryside around Froyle. 73% of residents had some level of concern about the loss of informal access to woodland and other areas over the years with 209 of these residents being either concerned or very concerned.

We intend to invite the farmers and landowners to discuss access with residents to see if more access is possible, perhaps at certain limited times of the year. This will also aim to address the concern of 136 residents relating to our relationships with farmers and landowners, and enable residents to understand the landowners' and farmers' perspectives.



The Variety of Habitats & Settings

The many varying habitats in Froyle are appreciated by 62% of residents and are crucial in maintaining the diversity of species within the parish.

Our best habitats include 18 SINC sites (Sites of Importance for Nature Conservation). These areas comprise woodland, two Saxon boundaries and four calcareous grassland areas.

(www.froyle.com/pdf/SINCcs.pdf)

Unimproved (wild flower rich) calcareous grassland, is now a rare habitat in Hampshire with 98% loss in the last 150 years.



The majority of SINC woods in Froyle are mentioned in a 1771 woodland survey and retain elements of ancient semi-natural woodland flora. (Hants records ref 49m68/172)

Specific habitat requirements mean many plants and some creatures found on these SINC sites occur nowhere else in Froyle.



A further excellent priority habitat, greatly contributing to Froyle's biodiversity, is the Northern Wey chalk stream (supporting fly fishing) and associated wet grassland. The rich flora and fauna includes bullhead, freshwater shrimps, damselflies and stream water crowfoot. (www.northernweytrust.btck.co.uk)



Hedgerows, our gardens, ponds, ditches, field margins, copses, sunken lanes, pockets of old pasture land, wasteland and roadside verges make a significant contribution providing shelter,

food and breeding opportunities for many species. Some act as wildlife corridors, linking key habitats through farmed landscapes, enabling species to disperse and colonise new areas.



Froyle's characteristic garden and agricultural hedgerows (some ancient) contain many species such as wild rose, hawthorn and hazel, which produce nectar, pollen, berries and nuts to sustain a variety of wildlife. Linnet and yellowhammer are found in our farmland hedges while house sparrows are a feature in many gardens. Bats also forage along our hedgerows and use them as an aid to navigation.

The above makes habitat conservation all the more important if we are to halt or reverse the species decline that 59% are either concerned or very concerned about and respect the 86% of respondents who place importance on future planning consents including measures to preserve and encourage our wildlife species.

Hedge cutting and tree felling without consideration for wildlife needs, or impact on the views was a concern for 62% of residents. This will be addressed by a small project to produce guidelines for pruning/cutting outside the nesting season, and reinstating the tree warden scheme. The project will also take into account several residents comments on the need for hedgerow management to keep pathways and road sightlines clear.

'The untended hedges are dangerous for walkers'



Old walls are also an important feature and habitat in Froyle, some are home to the rare fine-leaved Sandwort.

The old pastures in our cemetery and churchyard are pretty in spring with snowdrops, sweet violets, primroses and cuckoo flower. The crumbling walls and tombs provide hibernation opportunities for the great crested newts.



The uncultivated areas on our recreation ground are candidates for some of the wildflower project ideas.

The Quarry

Between 1947 and the early 1990s the quarry in Lower Froyle (Well Lane) was a small operation producing agricultural lime. Road building contracts then led to a substantial increase in operations and associated lorry movements. This caused great concern and problems for residents. Planning conditions to limit quarry workings, and a series of refused change of use applications and public enquires followed. The last planning application was in 2006. The current permissions to 2042 include a requirement for reinstatement as a wildlife site once chalk extraction has ceased (ref MWP/DS/WJA/EH056).

The Quarry - An area of concern

69% of residents had some degree of concern about the future of the quarry with 47% being either very concerned or concerned.

The quarry has been dormant for several years and the site has new owners. Not surprisingly residents remain concerned. We hope the new owners will seek an agreeable long-term solution with the village and work to alleviate these concerns.



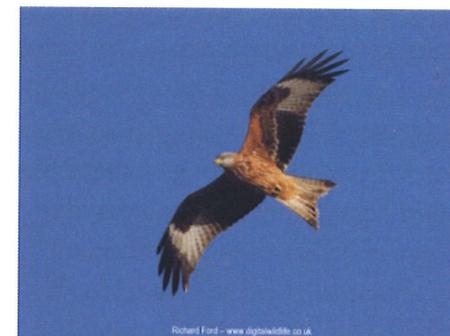
South facing, warm and sheltered, the quarry is rich in native flowers, grasses, butterflies and birds, uncommonly encountered elsewhere in Froyle. The major part of the quarry is a (regenerating) lowland calcareous grassland SINC supporting a colony of 'small blue' butterfly, rare in the wider local area. Other recorded species include dingy skipper and small heath butterflies, bullfinch and turtle dove. These creatures and the habitat type are of priority concern at a national level (www.jncc.defra.gov.uk/page-5705).

'Quarry would make an excellent wildlife reserve'

'What happens there could have a profound effect on countryside/environment + community'



The Diversity of Wildlife



The range of habitats and settings in Froyle supports a great variety of wildlife, both rare and common; for example 565 plant and 36 butterfly species have been formally recorded. This diversity is valued by 73% of residents.

Although we may have lost most of our nesting lapwings and the Duke of Burgundy butterfly, we do have several other protected and notable species of conservation concern, including:

On a positive note, we are seeing species that until a few years ago were unheard of in Froyle, including the red kite and raven.



- Several bat species, brown hare and hedgehog
- Skylark, linnet, yellowhammer, woodlark, kingfisher and house sparrow
- Great crested newt and common toad
- Grass snake
- Small blue and silver-washed fritillary butterflies
- Sulphur pearl and cinnabar moths
- White and violet helleborines
- Fine-leaved sandwort
- Bullhead (fish)

78% of residents expressed a degree of concern regarding the loss of plant, bird and animal species in Froyle.



Some of these species are only just hanging on, hence the need for careful management of their habitat.

Wildlife Records

62% of residents are interested to know what wildlife has been recorded in the Parish.

Generating a list of formally recorded parish wildlife is part of a project 'waiting in the wings' (page 48).



'Beautiful flowers both in the wild and open countryside'

'Our farm is organic and obviously as a result, very interested in helping develop wildlife environments'

Wildlife Project Ideas

Associated with the high level of interest in our wildlife, the following project ideas were suggested as a result of consultation with the village, and the number of residents, out of 369, supporting each project is shown below:

Wildlife Project Ideas

- | | |
|---|-----|
| • Creating an area for wildflowers and bees | 161 |
| • Creating a village (wildlife) pond | 118 |
| • An information pack/webpages on walks, wildlife issues, sightings etc | 108 |
| • Verge adoption for wild flowers and nectar paths | 105 |
| • A wildlife club – talks etc. | 80 |



'Footpath map and circular walks in Froyle information/leaflets'

Based on these results there are plans for establishing a wildflower site on the recreation ground. We intend to plant local native species, with the added benefit of encouraging bees and insects.

We also have agreement with NJG, the owners of Froyle Park, for construction of two wildlife ponds (subject to planning permission) and supportive wildlife habitats. These will be located off Gid Lane and accessible for all villagers to enjoy.

We also intend to encourage the local council to adopt appropriate cutting practice where we recognise there are significant wildflowers along our verges.

The other ideas for sharing and disseminating wildlife knowledge, including holding a regular wildlife club with visiting speakers; construction of a wildlife information pack including village walks with significant features; and setting up webpages for discussion and interesting local sightings, will all be taken forward provided sufficient volunteers come forward to set up, develop and run these.

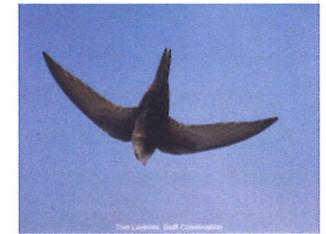
'Any advice for gardening or instructions on gardening and encouraging the native plant and animal species would be appreciated'

In response to the 86% of residents who want future planning consents to include measures to preserve and encourage our wildlife species. we have established a project to develop a "Parish Council and Resident Guide to Biodiversity & Planning". This will give advice on best practice and cost-effective ways to protect and mitigate during renovation and development. The guide should also help to address the high level of concern (274 residents) relating to the impact of development on the rural nature of our village.

Further details of all Countryside & Biodiversity projects can be found on pages 45-50, including those covered in the rest of this section.



'It's really upsetting when wildlife is destroyed or disturbed by development'



'With a little thought on mitigation or timing harm can so easily be avoided'



Additional Countryside Projects

The following additional ideas were suggested for new projects, with the number of interested residents out of 369 respondents. Apart from 'Dog Poo', which is an active project, all are 'waiting in the wings' for volunteers.

Project Ideas

• Provision of more dog litter bins	152
• Community/Local composting	116
• Village produce swaps / market	116
• Community Allotments	92
• Community Orchard	78
• A Froyle 'Greening Campaign' eg saving energy and water	69

Dog Poo

As well as more dog litter bins being the top project suggestion, 168 residents said that they were either very concerned or concerned about the amount of dog poo in public areas.



'Whilst the footpaths are excellent, dog owners seem lazy when it comes to cleaning up after their pets'.

'Top concern – a lot of people not clearing up after their dogs'.

The contents of dog litter bins are added to land fill sites. We have established a project to reduce the impact on the environment, and find ways to ensure that everyone can walk in a dog poo free environment throughout the village and surrounding footpaths.

'Composting great idea and maybe have shredding tip for pruning, bark chipping pile'.



Local/community composting was the next most popular project suggestion. Similar schemes have been successfully run in this country. A site would need to be identified and volunteers recruited to assess the potential viability of a scheme in Froyle.

We also need to establish a 'greening campaign' and investigate facilities for additional waste recycling eg food waste, and additional plastics, in recognition of the 61% of residents who had some degree of concern over the limitations of our current waste collection.

The support for community allotments and an orchard means that we need to investigate if there are suitable sites, which additionally may be of benefit to local beekeepers.

'Allotments great idea as food so expensive now'.

'If space can be found for an orchard I would like to use this for bee-keeping as well'.



An alternative, or additional solution, could be a 'community garden sharing scheme'. As well as producing fresh local produce, this would facilitate assistance with a garden, which may be desirable to households who are finding their gardens too large to manage.

Another suggested project was a 'produce / crop swap'. This would be a way to share surplus crops and produce grown or made in Froyle. This activity could also be linked to the other ideas discussed above and/or explored as part of our Community Shop project.

Remaining Concerns

The significance of resident concern relating to crop spray drift needs to be viewed in the context of location. We estimate that a majority of households sited alongside or close to a field that is sprayed have expressed a concern.

Crop Spray Drift

213 residents expressed a degree of concern. Of these, 138 residents are either concerned or very concerned.

'I do worry about agricultural sprays and their effect on our health, particularly young children'

'Live next to sprayed fields and would like warning (would prefer not at all)'

'I choose to buy organic veg where possible, then get spray drift over my garden!! Pesticides are NOT completely safe'



Consequently, there is an active project to talk to the contractors about equipment and sprays used, and to set up a scheme for providing advance notification to residents whenever possible.

Litter around the Parish

132 residents are either concerned or very concerned about this.

With litter, we are fortunate that we already have an informal group that works hard to keep our village as litter free as possible. All residents are encouraged to help by simply picking up litter when walking around Froyle. However, it is difficult to keep pace at times with fly-tipping, litter thrown from passing vehicles and spills from the recycling lorries on the A31. Details of how to report fly tipping are listed on page 47 and will be published in the magazine. If several new volunteers come forward we will establish a more formal litter picking project.

'Some of us have our own sections to keep litter free, could this be extended to whole village'

The remaining topics, shown below with the number of very concerned and concerned residents, will be covered in our VDS.

VDS Related Concerns

- | | |
|--|-----|
| • Over development impacting on the rural character of the village | 274 |
| • Changes that spoil views from public paths | 152 |
| • Visual impact of alternative energy sources | 121 |
| • Light pollution | 114 |

This supplementary planning guidance will detail the village features, which characterise Froyle, such as low light pollution and key views. It will also give additional coverage to the concerns and matters raised in the Parish Plan that are material considerations in planning terms, for example biodiversity protection and mitigation.



Business & Communications

Froyle's situation in rolling Hampshire farmland means that historically many residents were in agricultural employment. With changes in farming practice the numbers employed in the fields are now much lower, even though most of the land outside Froyle's settlement boundary is still under agricultural use. Most agricultural acres are under the ownership of the Froyle Estate and managed by Savills.

Business Services in Froyle

In recent years, a number of farm buildings at West End Farm have been converted to offices or for use by light industry, but the availability of this type of accommodation locally means that the site does not always operate to full capacity. It also impacts the rural character of the village by precluding active farming from returning.



Our survey showed that there are 92 people owning or operating businesses in Froyle or working from home.

The most frequently used Froyle-based business services are our two pubs (209 residents), The Anchor (photo on page 5) and The Hen & Chicken, located at either end of the village.



This is followed by a range of home repair and maintenance services and garden services, reported to be used by 79 - 120 residents. As would be expected, lower levels of usage were reported for other, more specialised, business types such as professional services and services relating to animals, personal care and fitness.

There appears to be room for business growth as shown in the table and comments in the next column.

Business Services

Number of residents reporting high / very high importance / value:

• Trade and business services delivered by Froyle residents	244
• Business Services directory of Froyle-based business services	248

'Other than those (services) marked, did not know so much went on in village'

'Would use more if I knew what was on offer, how to contact, references etc.'

'... unaware of many of the other services mentioned - where do they advertise?'

'Not sure what is out there locally'

Our plan includes the production of a Froyle business directory to fill this gap and help to increase take-up of the services on offer. The directory may form part of the new resident pack discussed in the Community section (p 15) or a supplement to the village magazine.

'It is always good to support local businesses who deliver good service at a fair price'

42 tradespeople and other business owners expressed interest in setting up their own local networking group for sharing ideas, finding complementary skills to secure larger contracts and to share or supply services to each other (e.g. book-keeping). This would link in well with the idea of a directory but needs people from within the business community to come forward to start it up.

The survey also wanted to establish if being a mixed residential / commercial environment, with the provision of employment opportunities, was important to our long-term sustainability as a community. Here, the survey data is mixed as shown below, and some of the comments indicate that the survey question may not have been well worded.

Mixed Residential / Commercial Environment

Very important / Important	148
Less important / Not important	83
No response	139

However, what is clear from the 56 comments, any new businesses based in Froyle need to be small and unobtrusive in terms of noise, pollution, smell, no lorries etc. This is not surprising given the very high level of concern

about development impacting on our rural setting (Countryside, page 24). A small number of residents also commented on the unsuitability of our village as a commercial environment.

Examples given of businesses that could fit our setting included: antique restoration, traditional skills and crafts, artisan foods, cottage industries, crafts and small service based businesses.

Broadband & Mobile Phone

Broadband Services

Broadband usage in Froyle is 83% compared with 76% nationally.

60% of users (184 residents) reported a problem (serious or very serious) with the speed and quality of broadband services.

The average reported download speed of 2.7Mbps compares unfavourably with the UK average of 7.6Mbps.

Survey respondents were asked for their views on solution options. The results shown in the column to the right indicate that more work is needed to help residents understand the options in addition to finding a way forward.

We have the challenge of finding a solution that respects our rural environment and highly valued views and settings (page 24).

Broadband Solution Options

Preferred solution: Fibre 155 vs. WiFi 22
 No to both / No Opinion: 37 / 31
 Insufficient understanding of the options 74
 Chose not to respond to the question 50

'I would not support the addition of a WiFi mast but I would like faster broadband, although not at the expense of landscape or environment'.

Our current and expected demographic profile, an ever increasing business reliance on internet services, and the expected increase in community service provision via technology, significantly raises the priority of this area as a project within our Parish Plan.

While finding the right solution for Froyle may be challenging, the good news is that Hampshire County Council is working to ensure that at least 90% of homes and businesses in the County will have access to super-fast broadband by the end of 2015, with the remainder able to access speeds of 2Mbps. Our project to improve services in Froyle is timely.

Mobile Phone Services

84% of respondents own a mobile phone, which is slightly below the UK average of 92%.

53.5% of mobile phone users (166 residents) reported difficulties with coverage.

The issues with mobile phone reception are not surprising given the topography of the area and the location of operator cells. As with broadband, the value we place on our landscape and views is also a key factor when we investigate solutions.

'I am not commenting on mobile reception as I don't want more mobile masts...!'

To help residents get the most out of the existing network, a project has been established to help residents select the best operator for their location and needs. This will include the production of a map to show coverage by the various suppliers and relevant information on how to improve mobile reception.

Village Organisations

The survey asked residents whether the various village bodies and groups met people's needs for information on issues and decisions that affect our village or residents. The results are shown in the table below. In each case, the number of people choosing not to respond is relatively high compared to people indicating that needs are not being met. The reasons for this are not clear.

Information Needs - % residents

	Met	Not Met	No Resp
The Parish Council	53	12	35
District Council	39	14	47
Hampshire CC	35	15	49
Village Hall Committee	52	5	43
Church (PCC)	37	7	57
Village notice boards	52	6	42
Village website	51	6	43
Community Planning	38	6	56
Neighbourhood Watc	29	15	56

The comments indicate a mix of views on the quality of communication and the need for improved access to information, as illustrated by the comments below:

'No idea what they are working on or how they decide what is important to residents - hope this survey gives a mandate'

'Plenty of information about if you need to find out about something'

'Very little communication'

'Communication has never been a problem in Froyle'

With the highest 'needs met' figures only indicating a small majority, the resident comment below was taken as the spirit of the message:

'There is always room for improvement'

The relevant survey results and all the related comments have been passed to each of the bodies / groups concerned for their discussion and action.

Former Treloar School Site (Froyle Park)

Additional consultation work, specifically focusing on the former Treloar School site and its future, took place prior to the sale of the main campus. The Parish Council (PC), EHDC, HCC, Treloar staff and Froyle residents worked together to develop a set of guidelines for purchasers. These were formally adopted as supplementary planning guidance in July 2012 and were invaluable in ensuring a framework encompassing resident views and opinions was in place prior to the sale of the site.

As a village we also established a Treloar-specific Working Group as part of our Parish Plan activities, and included Treloar-related questions in our main survey. The results from these gave the PC, EHDC and the NJG information on the facilities that most residents wanted to see on the site.

The new owners, Nicolas James Group (NJG) spent considerable time consulting with residents and the Parish Plan Steering Group. The Parish Plan data was presented to NJG at the outset and we are pleased that NJG has shown support for several of the PP projects.

The community engagement with NJG took place after our survey. While not every resident is pleased with the development, it is fair to say that the majority seem to be satisfied with the overall proposals.

Froyle Survey Wish List Resident 'Votes'

Community Shop / PO	193
A quiet wildlife area	163
GP Surgery facilities	135
Tennis Court	115
Swimming Pool (save it)	102
Community Allotments	100
Second Village Play Area	97

Agreed community-related provisions

- Provision of cost free premises for a small community shop
- A footpath link to our existing network and an off-road path along Hen & Chicken Hill
- A contribution to create a wildlife area for resident enjoyment with two ponds, a wildflower area and habitat to attract a range of species
- Financial help to establish a community transport scheme, potentially serving Bentley Station
- Funds to conserve our collection of historical Church vestments
- A financial contribution towards Village Hall improvements
- Safety assessments on Hen & Chicken Hill
- Monies for parking improvements at Bentley Station

The plans were approved on 25th April 2013 and work on the site is due to start soon. The Parish Plan survey data made a difference in securing additions and changes to the plan. The PC put a considerable amount of effort into assessing and commenting on the applications, and made use of the Parish Plan data too. Many thanks are due to each PC member.

When asked about the greatest community benefit, we received over 100 comments. A small selection is shown below:

'More people to get involved' / 'More volunteers'

'Stronger voice and help with village concerns'

'Increased critical mass leading to better transport and services'

'Diversity, new faces, new ideas' / 'Fresh approaches'

'Younger people might start up new initiatives / take over existing ones'

We also received over 140 comments on potential negative aspects. Of these 43 referred to concerns about increases in traffic, something we need to monitor as things progress. Dilution of our community, pressure on infrastructure and services, such as schools, were also key concerns raised.

APPENDIX I – Parish Plan Projects

This appendix gives additional details on each of our Parish Plan projects, both active projects and those ‘waiting in the wings’. To reiterate what was said on page 3:

- No matter how little time you have, please make contact if any of the projects are of interest to you.
- When considering volunteering, please remember just an hour every now and again will make a difference.
- Even if you think you may not have relevant skills but would enjoy a project - we need you - enthusiasm and a sense of fun are perhaps the most important things we need.

All projects need additional volunteers. The active projects each have a project coordinator who is also the named contact. Until project coordinators come forward for the projects listed as ‘waiting in the wings’, the working group coordinators have kindly agreed to be the contact points for any interest.

COMMUNITY PROJECTS			Current Status (July 2013)
<p>Good Neighbour Scheme</p> <p>Linda Hagan - Wilkie 01420 520292</p>	<p>Project Description: A scheme to provide emergency / short-term DIY support, and help with small amounts of shopping. The aim is to support people remaining independent in their own homes in Froyle.</p> <p>We need people with a wide range of DIY skills, anything from changing a light bulb and fixing a dripping tap to fitting window locks, plus people who are happy to do a bit of shopping for someone else.</p> <p>We need residents to be comfortable about making use of the services on offer. Even if not volunteering – if you or anyone you know might benefit from these services, please encourage their usage. The group will aim to be trusted, capable and friendly, offering help without being intrusive.</p> <p>A few people have come forward to establish the group and work is underway to sort out the behind the scenes things that need to be in place these days.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Taking calls from people who require assistance and arranging for volunteers to visit. • Undertaking DIY on an emergency / short-term basis. • Giving advice when further expert services are required. • Doing small bits of shopping for someone while out doing your own. • Publicising the services on offer. • Asking for feedback on the services on offer and adapting services to fit needs and requirements. • Establishing any other service needs in our community that could be met by this group or others. • And more... 	<p>Active</p>

APPENDIX I – Parish Plan Projects

COMMUNITY PROJECTS			Current Status (July 2013)
<p>Community Shop</p> <p>Susie Robertson 01420 520820</p>	<p>Project Description: The aim of this project is to set up and run a small community shop within the new Froyle Park development, ensuring the shop complements rather than competes with stores in neighbouring parishes.</p> <p>Although we have a project manager we will need volunteers to staff the shop during opening hours and to help behind the scenes.</p> <p>The survey results indicate that people would like to be able to buy local and village produce. We also need people who can provide or produce goods for sale. With the food preparation rules that need to be followed these days, we will be asking NJG for the use of their kitchen to give volunteers access to a certified food preparation area to make jams, cakes etc.</p> <p>NJG's support to this project via provision of cost free premises, potential use of the kitchen, and help with tasks such as book-keeping and stock ordering, means we have every opportunity to develop a viable community service that adds to the positive experience of living in Froyle.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Staffing the shop. • Working behind the scenes sorting out staff rotas, ordering goods, checking stock dates etc. • Providing shop supplies such as excess fruit and veg crops, jams, cakes etc. in line with demand. • Finding other local suppliers – local farms and small independent suppliers. • Producing additional goods that residents would like to have on offer. These might include home cooked ready meals, game baskets or non-food items such as Froyle arts and crafts. • Understanding the rules and regulations that apply to community shops. • Exploring how successful community shops thrive and operate in an age of internet shopping, home delivery and nearby supermarkets and applying this learning to our shop. • Being creative in the things we offer – ensuring the range of products and services on offer attracts residents to the shop and that the shopping experience is a good community activity. • And more... 	<p>Active</p>

APPENDIX I – Parish Plan Projects

COMMUNITY PROJECTS			Current Status (July 2013)
<p>New Village Social Events</p> <p>Karen Potter 01420 520294</p>	<p>Project Description: Our current village events are well supported as shown in the table on page 12. The survey also produced a range of ideas for additional events that residents would enjoy, for example film evenings in the Village Hall.</p> <p>As we grow in numbers with the Froyle Park development, interest in all our village events is likely to grow. Our events will also be a great way for new and current residents to meet each other.</p> <p>Organising and running each event is a lot of work. Without additional volunteers it will be much harder for the Village Hall Committee to take forward any of the new ideas, and run the current events for our larger community. Every bit of help from new volunteers will make a difference.</p> <p>Please make contact with Karen if you are able to help, even with just a few hours.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Picking up the new event ideas, organising and running these. • Increasing the number of volunteers able to help with any of the village events on offer. • Running the Village Hall - new committee members. • And more... 	Active
<p>New Resident Pack</p> <p>Linda Bulpitt 01420 22725</p>	<p>Project Description: The aim of this project is to develop an information pack to help new residents when they move into the village. The pack may be of interest to current residents too.</p> <p>The anticipated increase in population from the new development at Froyle Park adds to the need for the pack.</p> <p>While Linda is happy to be involved and act as the contact point for the project, she would like to be part of a team. Please make contact if you would like to be involved or coordinate the project.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Deciding what information needs to be in the 'pack'. • Establishing whether the pack needs to be paper-based, online or both. • Developing each piece of information. • Pack production. • Keeping the pack updated. • Distribution to new (and existing) residents. • And more... 	Active

APPENDIX I – Parish Plan Projects

COMMUNITY PROJECTS			Current Status (July 2013)
<p>Youth Tennis</p> <p>Susie Robertson 01420 520820</p>	<p>Project Description: 15 youths aged between 11 – 17 years requested access to a tennis court in the youth survey. This was the highest number of requests for an activity and represents approximately 53% of the youth survey respondents.</p> <p>We are seeking access to a village-based court. A club-based approach might provide a framework for managing user access to the court and dealing with any issues that may arise. This is something the project team needs to establish. If you are able to offer a court, please make contact.</p> <p>Susie Robertson is happy to take the project on and come to an agreement with court owners on when and how a court can be used. However, Susie will need additional volunteers to come forward to help with the other activities involved in taking this project forward.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Finding a court we can use. • Fund-raising (possibly for equipment). • Managing tennis court access arrangements, dealing with any issues that arise, organising tennis tournaments etc. • Advertising what's on offer. • Being there to support the youth users as necessary. • And more... 	Active
<p>Outdoor Gym Equipment</p> <p>Michelle Essenson 01420 22118</p>	<p>Project Description: When asked about desired village sports facilities as part of 'wish list' relating to Froyle Park, outdoor gym equipment, to suit all ages, was voted for by 59 adults.</p> <p>Given the level of support for a facility that would cater for both youth and adults, an exploration of the possibilities for funding and siting of this type of equipment is a Parish Plan project.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Securing funding. • Sourcing a 'starter' set of equipment. • Working with the Parish Council to agree siting of the equipment and to sort out any necessary insurance. • Monitoring usage, asking for feedback on the 'starter' equipment and establishing additional needs. • Adding to the equipment around the rec in line with identified needs and level of usage. • And more... 	Active

APPENDIX I – Parish Plan Projects

COMMUNITY PROJECTS			Current Status (July 2013)
<p>The Pantomime</p> <p>Mark Cray 07788 922908</p>	<p>Project Description: 146 residents said they enjoyed the pantomime and 8 youths said they would like to be involved with a drama group that includes the pantomime. If it is to make a comeback more people need to come forward as cast members and to undertake the substantial work that goes on behind the scenes – scenery, costumes, lighting, tickets, setting up etc. Although there is much work to do and rehearsals require cast member commitment over a number of weeks, everyone who has ever been involved finds it fun and enjoyable.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Behind the scenes work. • General organising and admin tasks. • Setting up and clearing away the set. • Selling tickets. <p>We also need additional cast members - With lots of parts and lots to do - there is a space especially for YOU!</p>	Active
<p>Vestment Conservation</p> <p>Madeleine Black 01420 23371 or info@froylevestmentsgroup.org.uk</p>	<p>Project Description: Vestment conservation is an ongoing activity included in the Parish Plan following a generous developers contribution (S106) from NJG. The vestment group will be choosing items from the collection for conservation. We will also be choosing suitable accredited conservators. With the support of the Parochial Church Council we will then apply for a faculty from the Diocesan Advisory Committee for the work required.</p>	<p>As always we encourage residents to join our group, to help with looking after the historic collection and to prepare for exhibitions.</p>	Active
<p>Play Area</p> <p>Mark Cray (Parish Council) 07788 922908</p>	<p>Project Description: This is an ongoing Parish Council activity. The provision of a safe and well-maintained play area suitable for children of all ages is of high importance given the numbers of children, and grandchildren that potentially make use of the play area and recreation ground (see page 17).</p> <p>In the survey 84 adults said that the play area did not meet the needs of their children or grandchildren, alongside 65 adults who said needs were being met. We need volunteers, from across this spectrum of opinion, to come forward and work with Mark implement an ongoing programme of maintenance work and upgrades.</p>	<p>The project needs additional volunteers able to help with:</p> <ul style="list-style-type: none"> • Understanding what needs are being met / not being met with the current play area. • Establishing a regular maintenance programme and how best to achieve this. • Fund raising to cover the costs of maintenance, new equipment and upgrades. • Being a listening point for any issues that arise and helping to find ways to resolve these. (Dog poo is an example of an issue raised in the survey with fencing the area being a suggested solution). • And more... 	Ongoing Activity

APPENDIX I – Parish Plan Projects

COMMUNITY PROJECTS			Current Status (July 2013)
<p>Other Youth-related activities</p> <p>Madeleine Black 01420 23371 (Point of contact only)</p>	<p>Project Description: Provision of activities for 11-17 year olds in line with their interests. The list below covers the activities requested during the youth specific (11 – 17s) consultations:</p> <ul style="list-style-type: none"> • Access to a swimming pool • Access to a fishing pond • Running Froyle 'Spring Watch' type events • Running courses on how to set up and run a business • First Aid instruction • Off road (pre-test) driving instruction • Re-establishing the Youth Club 	<p>Organising and running an individual activity can be picked up as a separate sub-project. Please make contact if you are able to offer a facility or are happy to organise, or help with, any of the activities on the list.</p> <p>Please also make contact if you have additional skills or interests that you think the youth in our village would enjoy, such as other sports or arts and craft activities.</p> <p>The project will also need people who are able to help sort out administrative tasks, and the CRB checks and insurances required for youth work.</p>	<p>'Waiting in the Wings'</p>
<p>Other Community Support Projects</p> <p>Madeleine Black 01420 23371 (Point of contact only)</p>	<p>Project Description: The survey highlighted interest in three other ideas for community support projects.</p> <ul style="list-style-type: none"> • Community days – useful for snow or Churchyard clearance and other village maintenance activities. • Establishing a way for residents to share their experiences (good and bad) of care-related services. • Establishing our own care services e.g. 'Froyle meals on wheels'. • Securing funding and training for a defibrillator in the village hall. 	<p>The project needs volunteers who are interested in organising or helping with any of these or other community support days and ideas.</p>	<p>'Waiting in the Wings'</p>

APPENDIX I – Parish Plan Projects

TRAFFIC & TRANSPORT			Current Status (July 2013)
<p>Bentley Station Parking</p> <p>Parish Council - Clerk 01420 520102</p>	<p>Project Description: A joint parish project with Bentley and Binsted to assess the short and medium term opportunities to increase parking provision.</p> <p>Glynis Watts, our district Councillor and her colleague for Binsted, are involved along with Stefan Lloyd as the PC representative and William Knowles for the Parish Plan.</p> <p>The group will be looking at ways in which parking could be extended on land owned by National Rail as well as exploring longer-term options for land purchase. The project also links to our Community Transport project and our plans to trial a shuttle bus to and from the station.</p>	<p>Additional volunteers to become part of this group are most welcome. We need all the brains we can muster on this one.</p>	<p>Active</p>
<p>Community Transport Scheme</p> <p>Parish Council - Clerk 01420 520102</p>	<p>Project Description: Further assessment of our Community Transport needs, followed by trials and establishment of services to meet these needs.</p> <p>This project is off to an excellent start with a fifteen thousand pound contribution from NJG being added to two thousand pounds already assigned to 'Community Transport' from other sources.</p>	<p>The project needs volunteers able to help with:</p> <ul style="list-style-type: none"> • Completing a deeper assessment of our transport needs. • Exploring, costing and selecting solution options such as minibus hire or lease arrangements. • Running pilot schemes. • Driving – volunteers who are or are happy to become MiDAS certified mini-bus drivers • And more... <p>(Given Nigel's 30-month involvement in the Parish Plan he would also be delighted if a volunteer came forward to take on the co-ordination role).</p>	<p>Active</p>

APPENDIX I – Parish Plan Projects

TRAFFIC & TRANSPORT			Current Status (July 2013)
<p>Traffic Related Safety Issues</p> <p>Parish Council - Clerk 01420 520102</p>	<p>Project Description: We need to establish and implement the best solution to our traffic related size, speed and volume problems. These are all significant issues for residents. As a reminder the number of residents who are either very concerned or concerned is shown below:</p> <ul style="list-style-type: none"> • Speeding vehicles (Cars, tractors, lorries and vans) 265 • Speeding cyclists and also riding several abreast 210 • Size of vehicles passing through the village 97 • Sat Navs - Froyle as a cut through through e.g. Gid Lane! 146 • Drivers who are inconsiderate towards walkers, horses and dogs 146 <p>Since the survey did not give rise to clear or widely supported solutions to address these issues, we need to take a deeper look, drawing on experiences of other communities, which have faced and solved similar problems.</p> <p>We also need to think ahead with the planned developments at Bordon and keep a watchful eye out for any additional traffic related problems as Froyle Park is developed.</p> <p>This group will also need to liaise with Hampshire County Council and NJG in relation to a planned safety review of the Hen & Chicken junction. A fifteen thousand pound contribution for this purpose was included as a condition in the NJG planning consents.</p>	<p>This project needs a coordinator and volunteers to help with:</p> <ul style="list-style-type: none"> • Gathering additional information on the extent of the problems we face. • Understanding how the current situation is likely to be affected by developments at Bordon. • Keeping a watchful eye on traffic related issues as we grow in size with the Froyle Park development. • Talking with other communities to find out how they have solved similar problems. • Liaising with HCC to find out what we can do and gain their support. • Consulting with residents to agree the best solution(s) for Froyle and implementing these. • We expect a lot of debate and differing opinions so creative thinking to address concerns and solutions from multiple perspectives would be helpful too. • Working with HCC and NJG to ensure the safety review of the Hen & Chicken Junction includes village input on the safety problems. 	<p>'Waiting in the Wings'</p>

APPENDIX I – Parish Plan Projects

COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>Creation of a Wildlife Area</p> <p>Gill German 01420 23595</p>	<p>Project Description: A joint adult and youth project to create a wildlife area off Gid Lane.</p> <p>Subject to planning permission, the area will have two wildlife ponds, an area of wildflowers and other habitats designed to encourage a range of species.</p> <p>Under an agreement with NJG, the area will be accessible to Froyle residents to sit and enjoy (sorry no dogs).</p> <p>With 159 'votes', creation of the area was the second highest 'wish list' idea for community facilities relating to the Froyle Park development. We are hoping this means lots of residents will come forward to help to create and manage the area.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Physical labour (!) - Pond building (after a digger has dug out the two ponds). • Habitat ground preparation and creation. • Habitat maintenance. • Running events at the area for adults and youth e.g. a pond "Spring Watch". • Species recording. • General admin, publicity and communication skills. • And more... 	Active
<p>Crop Spray Drift</p> <p>Michelle Essenson 01420 22118</p>	<p>Project Description: Discussing resident concerns with landowners, farmers, agents and contractors and establishing an 'advance warning' system including information and communication of sprays to be used.</p> <p>This type of scheme already exists for Princes Paddock. The contractor telephones to say that spraying is likely to take place within the next few days (weather permitting) and this is relayed by email to residents who live on the field boundary and have expressed a concern. The notification enables residents to close windows, bring washing in, avoid being in the garden during spraying, etc. The plan is to extend this simple scheme to other areas within the village.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Mapping out the locations of residents affected or concerned by crop spray in relation to the fields that are sprayed. • Contacting the relevant landowners / tenant farmers / agents to discuss people's concerns and seek agreement for advance notification of spraying • Building a network of area communicators – contact points for spray notification - people who communicate notification information to the residents within their area. • Helping residents to understand the farming cycle and sprays used / the technologies employed to minimise drift. • And more... 	Active

APPENDIX I – Parish Plan Projects

COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>A wildlife club to offer walks and talks.</p> <p>Sue Sharman 01420 22603</p>	<p>Project Description: Establishing a wildlife club offering walks and talks to support the eighty residents who expressed an interest.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Organising talks and leading walks • People who have the skills and knowledge to give talks on the wildlife in Froyle • Running the club • And more ... especially people who have an interest in wildlife and a willingness to pitch in as personal availability allows. 	Active
<p>Dog Poo</p> <p>Jane Macnabb 01420 23195</p>	<p>Project Description: The project aims are to raise awareness of the concerns people have and find ways to ensure that everyone can walk in a dog poo free environment throughout the village and surrounding footpaths.</p> <p>Since 186 residents reported being either very concerned or concerned about the amount of dog poo in public areas, we clearly have a problem. We need to understand what stops people picking up their dog's poo when walking and the best way to ensure it's picked up and disposed of properly.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Establishing the main problem areas for dog poo in the village and on the footpath network • Raising awareness of the need for responsible disposal of dog waste • Researching and costing different disposal methods e.g. joint waste bins • Fund raising if required • Liaising with the Parish Council • Gaining agreements for the best collection and disposal method • Dealing with any ongoing issues • And more... 	Active
<p>Bee Encouragement</p> <p>Brenda Milam 01420 22216</p>	<p>Project Description: Creating an area on the recreation ground with wildflowers and plants to support bees and other pollinators.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Agreeing the position of the area with the PC • Preparation of the area • Plant selection and planting • Ongoing maintenance • Monitoring and recording of bees and other pollinators • Location of other areas in the village to repeat the project • And more... 	Active

APPENDIX I – Parish Plan Projects

COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>Footpaths and stiles</p> <p>Jenny Gove 01420 23697</p>	<p>Project Description: 96 residents are either very concerned or concerned about the limitation of some of our stiles in relation to factors such as ease of use and dog friendliness.</p> <p>116 residents are also either very concerned or concerned about the state of our footpaths and bridleways.</p> <p>This project needs to establish which stiles, footpaths and bridleways are of the greatest concern, what needs to be changed or improved, and work with HCC/EHDC and landowners to address the issues.</p>	<p>We need:</p> <ul style="list-style-type: none"> • People to make contact with our Footpath Officer (FO) to help them understand the specific nature of concerns people have. • Additional people to work with the FO to establish the specific stiles that people find difficult to use. • Prompt reporting to the FO of any issues e.g. overgrown paths, fallen trees. • Landowners to keep paths clear. 	<p>Continuation / Extension of an ongoing activity</p>
<p>Litter</p> <p>Jenny Gove 01420 23697</p>	<p>Project Description: 132 residents are either very concerned or concerned about litter in our Parish.</p> <p>Even though we have an informal litter-picking group who do a great job, it's difficult to keep pace at times, especially with fly-tipping, litter thrown from passing vehicles and spills from the recycling lorries on the A31.</p> <p>If several new volunteers come forward we will extend our informal group to cover additional areas and go out on more days.</p> <p>However, we can all help by simply picking up any litter we come across when walking around the village and surrounding countryside.</p>	<p>We need people to:</p> <ul style="list-style-type: none"> • Report fly tipping on 0300 300 0013. Whenever possible, the council will prosecute those who fly tip and the law gives magistrates the power to fine offenders up to £50,000 in addition to a maximum prison sentence of two years. • Pick up any litter when walking around the village or countryside • Make contact if you would like to participate in a regular litter pick. 	<p>Continuation / Extension of an ongoing activity</p>

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COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>Landowner Relationship & Land Access</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>Project Description: Improved mutual understanding / discussions with landowners on the possibilities for reinstatement of old footpaths and seasonal access to areas of particular interest.</p> <p>The project needs to understand all the different perspectives and explore possibilities for managed seasonal access to areas of particular interest.</p>	<p>We need:</p> <ul style="list-style-type: none"> • A project coordinator and additional landowners, agents, farmers and residents to volunteer to be involved in this project. • People with good listening and questioning skills to find out more about resident and landowner concerns and some creative thinking to find solutions that meet these (potentially) different perspectives. • And more... 	<p>'Waiting in the Wings'</p>
<p>A wildlife information pack /web pages</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>Project Description: To provide residents with information on the wildlife species found in Froyle and to extend our ability to record sightings on an ongoing basis via additional village-based recorders.</p> <ul style="list-style-type: none"> • 232 residents would like to know what wildlife species have been recorded in Froyle. • 110 residents would also like to have an informational pack or access to web pages that detail the species and sightings and give information on any species-related issues and interesting wildlife walks. <p>This project could be linked to the wildlife club.</p>	<p>This project needs a coordinator and volunteers to help with:</p> <ul style="list-style-type: none"> • Website page development • Collection and collation of the wildlife records we already have • Recording new sightings over the year • Developing the information pages /pack • People with knowledge of the best wildlife walks in Froyle • And more... 	<p>'Waiting in the Wings'</p>

APPENDIX I – Parish Plan Projects

COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>Biodiversity Guide</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>Project Description: Writing and publishing a guide to advise the Parish Council and residents on biodiversity matters relating to development and renovation. This is in response to the 86% of residents who said that that future planning consents should include measures to preserve and encourage our wildlife species.</p> <p>The guide will give advice on the species we have, ways to protect them during building and renovation projects. Wherever possible, the guide will include details of simple, practical and cost-effective ways to achieve a positive outcome.</p> <p>The guide will also include guidelines for hedge cutting, pruning and tree felling. This will address the need for road safety and visibility alongside the concerns that 147 residents have about hedge cutting/tree felling without regard for views and wildlife.</p> <p>We will also be asking the Parish Council to appoint a biodiversity officer (a member or co-opted resident advisor) to provide a focal point for specific concerns and usage of the guide by the PC when considering planning applications.</p>	<p>We need volunteers able to help with:</p> <ul style="list-style-type: none"> • Understanding the legal requirements relating to mitigation and protection during development and renovation. • Liaising with the various wildlife groups (e.g. Barn Owl Trust) to understand best practice guidelines. • Researching the most cost-effective and pragmatic way to meet survey and mitigation requirements. • Establishing how people can develop and renovate in ways that encourage and increase biodiversity. • Collating the above and writing the guide. • Presenting the information via talks and mini events e.g. to the Parish Council. • And more... 	<p>'Waiting in the Wings'</p>
<p>A Community Orchard and Allotments</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>These are great projects for adults and children to work together and would meet requests from both groups. They would also be good for people to share their vegetable and fruit growing knowledge and skills and for all of us to learn more about food and food production. In our survey 94 people said they would like community allotments and 77 residents a community orchard.</p>	<p>To start with we need the offer of land suitable for each project. We then need a coordinator and volunteers to help with:</p> <ul style="list-style-type: none"> • Fund raising for any materials e.g. fencing. • The creation and ongoing work involved. • Helping others learn the necessary skills. 	<p>'Waiting in the Wings'</p>

APPENDIX I – Parish Plan Projects

COUNTRYSIDE & BIODIVERSITY			Current Status (July 2013)
<p>Verge adoption to look after wildflowers.</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>106 residents would like to see our roadside verges adopted for wildflowers and nectar paths.</p> <p>Sensitive mowing regimes that support biodiversity, while maintaining safety and visibility for road users, can make a real difference.</p> <p>With formal adoption small white posts are used to show that a verge has been designated as a ‘wildflower verge’. Although not foolproof these posts help contractors to know which areas need to be left unmown.</p>	<p>This project needs a coordinator and volunteers to help with:</p> <ul style="list-style-type: none"> • Liaison with HCC and the PC to ensure that adopted verges are only mown at the appropriate time unless safety and visibility problems arise. • Identification of the verges to be adopted. • Advice / research on what else we can do ensure our verges support a wide range of flora and fauna. • People to help residents understand what we have of value in our verges – perhaps a verge wildflower identification guide (see http://www.lifeontheverge.org.uk/downloads-wolds.php for a sample guide covering another area in the UK). 	<p>‘Waiting in the Wings’</p>
<p>A greening campaign to save energy and Water and Community Composting.</p> <p>Jayne Fisher 01420 520280 (Point of contact only)</p>	<p>70 residents would like to see a ‘Froyle Greening Campaign” to save energy and water. This was also a topic that the youth raised during the consultations at the fete in 2010.</p> <p>116 people also expressed an interest in being involved in a community-composting project.</p>	<p>This project needs a coordinator and volunteers to help with:</p> <ul style="list-style-type: none"> • Specification of the scope of the campaign, finding out what other villages have done, working with interested residents to generate ideas suitable for Froyle and managing the implementation of these. • People with an interest and/or knowledge of this area. 	<p>‘Waiting in the Wings’</p>

APPENDIX I – Parish Plan Projects

BUSINESS & COMMUNICATION			Current Status (July 2013)
<p>Broadband Services</p> <p>Parish Council - Clerk 01420 520102</p>	<p>Project Description: Hampshire County Council (HCC) is working to ensure that at least 90% of all Hampshire homes and businesses will have access to super-fast broadband by the end of 2015 with the remaining 10% able to access speeds of at least 2 Mbps. Our project is to ensure that Froyle is part of the rollout plan so that residents and Froyle-based businesses can access or deliver the technology-based services they need.</p>	<p>The project needs volunteers able to help with:</p> <ul style="list-style-type: none"> • Understanding HCC’s roll-out plan • Participating in any HCC user groups • Making an assessment of potential solutions and establishing the best way forward for Froyle • Developing and submitting a business case to HCC • Understanding other sources of funding available and preparing suitable business cases for these. • Securing the funding we need • Helping residents understand the solution options and hurdles in easy to understand language • Working on the technical side of things • And more... 	<p>Active</p>
<p>Mobile Phone Services</p> <p>Mark Phillips business@froyle.com</p>	<p>Project Description: Development of a resident guide showing service levels across Froyle from the different providers and general advice on how to improve reception.</p>	<p>The project needs volunteers able to help with:</p> <ul style="list-style-type: none"> • Writing the guide • Checking out potential problem spots and verifying / amending the advice in the guide before publication. • Keeping the guide up-to-date as providers change and develop their technical platform. • And more... 	<p>Active</p>

APPENDIX I – Parish Plan Projects

BUSINESS & COMMUNICATION			Current Status (July 2013)
<p>Froyle Business Directory</p> <p>Mark Phillips business@froyle.com</p>	<p>Project Description: Production and upkeep of a directory listing all the businesses based in Froyle with services to offer to Froyle residents.</p>	<p>The project needs volunteers able to help with:</p> <ul style="list-style-type: none"> • Collection of business details from trades people and businesses based in Froyle • Guide development – paper-based and online • Keeping the guide up-to-date • Reviewing its usefulness and exploring ways to expand e.g. adding references • And more... 	<p>Active</p>
<p>Business Networking Group</p> <p>Mark Phillips business@froyle.com (Point of contact only)</p>	<p>Project Description: To establish and run a networking group for Froyle business and tradespeople to share ideas, work together, or supply services to each other.</p> <p>42 tradespeople and other business owners expressed interest in setting up such a group. It would link in well with the idea of a directory.</p>	<p>We need business and tradespeople to come forward to make it happen.</p>	<p>'Waiting in the Wings'</p>

APPENDIX II – Our Consultation Process

This appendix details our Parish Plan project timeline with descriptions of the main activities and outcomes.

Step 1 – Getting Started

The Parish Plan project finally got off the starting line in early 2011 following a ‘false start’ back in 2009. The looming prospect of the Treloar School site sale and redevelopment helped as people’s minds and energies were focused and the momentum was there. We kicked off with a launch meeting in our Village Hall on 3rd Feb 2011. Despite it being winter, 126 people turned up and the hall was packed to capacity. It really was a case of standing room only and even that was at a premium. Of course, it may have been the attraction of the delicious food and wine on offer! The aims of the meeting were to outline the purpose, scope and potential value of both a Parish Plan and VDS, and ask the residents to decide whether we needed to proceed with either or both projects. The room overwhelmingly decided that we needed to proceed with both. 75 residents expressed an interest to be directly involved and 29 of these said they were interested in participating on the Steering Group. The launch meeting was supported with presentations by Linda Munday, our EHDC Community Planning Coordinator at that time; Doug Jones from Buriton, who shared his Parish’s experiences; and Glynis Watts, our District Councillor, who outlined the importance of a Parish Plan and VDS and gave her commitment to supporting us throughout the process – something she has been excellent at delivering.

Step 2 – Establishing the Steering Group

The next couple of months were focused on establishing the steering groups for both our PP and VDS. This included role assignment, setting up a bank account, and agreeing a constitution and child protection policy with EHDC. The main Steering Group (SG) brought together our three separate projects: Our Parish Plan, the VDS and a group of residents focusing on the planned Treloar site redevelopment. We were able to make a good start as we had gathered some initial information at the February meeting, and also had the results from our earlier 2009 ‘Like it/Hate it’ style survey. With the emergence of very broad consultation themes we established five working groups, all with representation on the Steering Group. These concentrated on: Community Life & Services (including youth); Traffic & Transport; Countryside & Biodiversity; Housing & Development; Business & Communication. Linda Munday continued to support us at every stage by reviewing our documents and policies and pointing us to useful process guidance materials such as ‘The Parish and Community Planning Toolkit’. Unfortunately her post was removed and we lost this support. Thankfully at this point, Jude Simpson (Community Project Worker) was assigned to help us and shortly afterwards we were well on our way and self-sufficient.

When establishing our Steering and Working Groups we took care to ensure that our community was represented in terms of factors such as age, gender and personal circumstances e.g. young family, single household, retired etc. We also looked at people’s linkages with key village groups (For example: Parish Council (Jenny Gove/ Ian Deans), Village Hall Committee (Nigel Fisher, previously PC), Church (Madeleine Black), Toddlers (Anthea McRiley)). We also gained parental permission for a 16 year old to work with the SG as required.

In parallel with our village activities, Glynis Watts (our District Councillor), established a separate EHDC-led Steering Group to focus on the Treloar site redevelopment. The group comprised people from EHDC, HCC, the Treloar Trust and Froyle residents. The village representatives were Mick Wells (Chair Parish Council), Michelle Essenson (Chair Froyle Community Planning) and Nigel Bulpitt & Ian Deans (both from the Village Treloar Group). The aim of this additional Steering Group was:

The creation of a set of development guidelines which optimise the positive and mutual benefits to local people and the Treloar Trust in the redevelopment or re-use of the Treloar School site at Upper Froyle, with due regard to the environmental constraints.

APPENDIX II – Our Consultation Process

Step 3 – Community Consultation

Including our preparation work, the consultation part of the process ran from March 2011 until July 2012 and involved a series of different consultation methods. We concluded our consultations with in-depth youth and adult surveys. With the youth survey we achieved a 56% response rate (28 respondents). With our adult survey (which also included parental views on the needs of teenagers and our 0 – 11 year olds), we are delighted to have achieved a 92% response rate (369 respondents), making our Parish Plan truly representative of our whole community. Here is an overview of our consultation approach, methods and main activities:

a) Communication:

The village magazine was made use of throughout the project to keep residents informed about up and coming consultation events, progress and outcomes. It will also remain the main vehicle for ongoing communication on projects and implementation progress. We also developed a Froyle Community Planning website. The site was immensely useful for the Steering Group during the planning and consultation phases of our project and we are very grateful to Mark Phillips for initiating its development. We have however currently suspended the URL we will revisit it once our plan is ready for distribution. Before this can happen, we need to ensure our volunteers have the time to keep the information on the site up to date. We're hoping the ongoing steering and project groups will use the site for their own communication, and for project updates to people who prefer this method to the magazine.

b) The complexities we faced:

Our consultation process was perhaps more complex than others. We had the Parish Plan, the VDS and the Treloar site redevelopment consultations all taking place in parallel. The redevelopment and our Parish Plan(PP) / VDS are inextricably linked as within the next few years the population will more than double in Upper Froyle. We need a Parish Plan that helps to make the impact of this a positive one. Consequently, we decided to combine consultation activities wherever possible. Assessments of resident input from the Treloar meetings was easy to achieve as we were supporting, participating in or facilitating these consultation events, and the village Treloar group always met directly after each EHDC-led Steering Group meeting.

c) Working out who to consult with:

For our detailed consultation work (July 2011 onwards), we had the challenge of establishing the size of our Community and the name of every resident. The census population data included the staff and children who had been resident at the Treloar School. This inflated our population figures significantly. As we were unable to obtain staff and children numbers from Treloar, we had to deduce our own population size. Hannah Smith (EHDC Electoral Registrar Office) got us off to a good start by providing us with the latest electoral register (on condition it was only used for community consultation purposes and that the data was protected at all time). Using this as a base, we went through each record and removed details of people who had died or moved away. We also deleted records for residents who were in long-term care with no prospect of returning to the village, and any young adults who were using their 'home' address for electoral purposes but not living at home or returning during university holiday periods. We also added in any new or unregistered residents by working through maps showing each house in the village. Luckily we are a relatively small village and everyone knows each other. This also helped us to write a list of names of all the youth between the ages of 11 – 17 so that we could consult with each of them too.

d) Initial Communication:

During May and June 2011, the Steering Group and Working Groups worked on preparing materials to communicate the project across the village and to support our consultation process. We started our Parish Plan communications with a small stand at the EHDC-led exhibition style consultation event in our village hall (June 30th 2011). The aim of the event was to invite residents to express their concerns and ideas relating to the Treloar site redevelopment. EHDC facilitators captured residents' thoughts (primarily concerns) across similar themes to our Working Groups. Our stand helped to position this activity in relation to the Parish

APPENDIX II – Our Consultation Process

Plan and VDS. At least 80 people came to this meeting.

This communication was followed up with a stand at our annual fete in July. The fete is one of our most popular events and gave us an ideal opportunity for us to continue our communication about the project. Here the emphasis was on helping residents deepen their understanding of the Parish Plan (and VDS) project(s). Display boards were used to give people an overview of each of our 5 main topics and a small prize draw was used to encourage people to give their initial views and comments. We were still shaping our plan and the early feedback and input helped with this. The first two photos below are from the 2011 fete. (As part of our earlier attempt to start the project start back in 2009, we also had a fete stand, focusing on youth consultation). The third photo is from a later event.



e) House Parties & Open Session in our Village Hall:

At the launch meeting in Feb, Doug Jones had told us about the Buriton 'house party' consultation method. Being a social village this seemed to resonate with residents and we decided to incorporate a similar approach into our consultations. After the fete the Steering Group and Working Groups turned their attentions to these. Although every resident was invited to a house party we also ran an 'open event' in our village hall as an alternative. For consistency, both consultation event types used the same templates to capture residents' thoughts. In total 146 residents took part in this part of the consultation process across 21 house parties and the drop-in session. This part of our consultation work ran from July 2011 through to the end of November.

The aim of each party and the open session was to draw out thoughts in an informal and friendly gathering where people would have time to chat and share their views and opinions. Diversity of thought was welcomed and encouraged and all the different perspectives were captured. This was interesting at times with differing views on several of the things people raised, for example the desire and viability of a village shop and ideas on how to deal with traffic related speed, volume and size issues.

Each party was hosted in someone's home. Hosts were provided with a support pack and had already gained experience of the process at previous parties. The support pack gave background materials to help set the scene and answer any questions. It also provided a standard template on how to capture information and how to run the consultation part of the evening in ways that kept things informal but having a structure to work with. Every party group used the same template to record people's views and opinions on each of our five key consultation areas - Community & Services, Traffic & Transport, Countryside & Biodiversity, Housing & Development and Business & Communication.

APPENDIX II – Our Consultation Process

Over a glass of wine and nibbles or tea and cake, party guests worked in small groups and gave their responses to the following questions, for each of the consultation areas in turn.

- What makes Froyle GREAT?
- What local problems are people aware of?
- What do we need in the future?
- What would people like to see happen?
- What else do we need to consider?
- What else is important?

Resident input was recorded in a spreadsheet and once this part of the consultation process was complete, the working groups started their analysis looking for both consistency and disparity of views and opinions across the whole data set. The aim here was to identify the topics that needed to be included in the full village survey, planned for later in the process. To go back to the traffic related example given earlier: Many residents expressed concerns about the speed, volume and size of vehicles passing through the village and gave their ideas on how solve these. Later on we used the survey to understand the extent of the concern across the whole village and included the party-generated list of possible solution options for consideration.

f) Treloar focused Consultations

As already discussed, the Treloar School site sale and redevelopment was on the horizon at the start of our consultations and Glynis Watts had established an EHDC-led committee to formulate “Development Guidelines’ to provide a starting position for developers on what was acceptable for our village. On October 5th 2011 we ran a village-led, resident / EHDC meeting so that residents would be able to see how their input had been incorporated into the draft guidelines and have a further opportunity to input and shape these. Michelle Essenson (Chair Froyle Community Planning) facilitated the dialogue between residents and EHDC (Chris Murray – Head of Planning and Ian Godfrey – Planning Policy Team leader). Representatives from the Parish Council, VDS Group, and the Treloar focus group (Jenny Gove, Ian Deans, Nigel Bulpitt, and Robin Hill) were involved in the extensive preparation work required. We’re pleased to say EHDC incorporated the new input and made changes wherever possible. The final development guidelines were published and adopted by EHDC in April 2012.

In 2012 the main campus site was sold to NJG. A further period of consultation followed including a village-wide exhibition style event on 22nd Nov 2012, and a village meeting on 26th Jan 2013. The Steering Group was very active at this time and spent considerable time ensuring NJG understood and made use of the Parish Plan Consultation results. These included residents’ views on where and how any financial contribution should be spent. Please see page 58 for a summary of the outcomes from NJG consultations and our Steering Group’s involvement.

g) Youth Specific Consultations

Our youth consultations started back in 2010 during our first attempt at establishing a Parish Plan project. This work was followed up with a session at the youth club, before it was closed. We also had a separate survey for our 11-17 year olds and included questions in our main survey covering all ages from 0-17. Seven young people in the village were involved in the development of the survey to ensure that the style, tone and content were all presented in ways that would appeal to the age group. The main survey also included questions on facilities for children of all ages e.g. the play area and recreation ground. We also asked people to comment on these in relation to usage by grandchildren who come to visit and stay during the school holidays or at weekends.

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h) Final Adult Survey

During the first half of 2012 the Working Groups used all the consultation data and developed a 16-page survey that went to every individual resident aged 18+ in Froyle. Households had the option of completing the survey as a family unit if they preferred.

Once we had formulated our survey design and an initial outline, we asked for support from Community Action Hampshire (CAH). Many thanks are expressed here to Joanna Dixon (Senior Rural Officer) and Kirsty Rowlinson (Head of Services). CAH reviewed our document and gave suggestions for rewording a few questions. They also gave advice on running a pilot. We included all their feedback and ran a pilot with a broad cross-section of our community (37 residents) along with a feedback process.

The survey was distributed in June 2012. Following CAH advice on anonymity, a survey and a separate contact sheet were sent to every resident on our database. Households had the option of completing the survey as individuals or sending in a collective household response. The contact sheets indicated whether a return was from an individual or household. The contact sheets were always held separately from the surveys and sometimes returned separately too.

We encouraged survey completion in a number of ways. Firstly we had the attraction of a prize draw at our 2012 fete. Every returned contact sheet was given a draw entry. We followed this up by dividing the village up into about a dozen areas and a member of the steering group or another resident took on responsibility for chasing up returns. We took care to include collection options that kept responses anonymous - several letterbox drops, or using the collection box in the village hall (a popular choice). We nearly gave up chasing once we had achieved a 60% response rate but thanks to encouragement from Kirsty Rowlinson and Joanna Dixon from Community Action Hampshire we persevered and raised our response rate to an amazing 92%.

Step 4 – Plan Formulation

Over the 2012 summer holiday period the survey data was entered into a database. This was a significant piece of work. Madeleine Black and Sue Sharman managed the data entry process into a system designed by another resident, Mark Phillips. Luckily several young adults (Jonathan Knowles, Joey Saunders and Robbie Macnabb), and a couple of residents (Karen Potter and Ian Black), took on the bulk of the data entry task and this helped enormously. To ensure accuracy Madeleine and Sue checked every single data entry!

For our data analysis we recruited the services of a database / spreadsheet expert, John Pomfret to work with Mark Phillips. John is a non-resident, who was happy to take on a community project on a fee-free basis. John created a spreadsheet workbook holding all the survey data, % calculations and other database queries. The spreadsheets were then analysed by the different working groups, and action plans and potential projects emerged. During the consultation process people had been asked to give details of their interests and to indicate how they would like to be involved. This information gave us a good starter set of volunteers and we were able to divide our projects into 'active' (i.e. a project coordinator and some volunteers) and 'waiting in the wings' (still needing a coordinator and volunteers to enable start-up).

In parallel with this an overall document template was developed and each working group produced a draft of the main topics, themes and results from the survey and supporting background information. The Steering Group met to review this work over the latter part of 2012 and early 2013. Agreement was reached on the style (non-corporate) and the need to keep the document as short as possible. The Working Groups refined their drafts and passed these to one overall editor. From March to June 2013 the editor worked with individual working group representatives, project coordinators and the other stakeholders to create a complete draft document. This went out for review towards the end of June and the review included a small group of residents who had not seen any earlier drafts so that

APPENDIX II – Our Consultation Process

we had feedback from several fresh pairs of eyes before printing and distribution.

Step 5 –Plan Acceptance

The Steering Group finalised the document with agreement from all key stakeholders and was ‘signed off’ by the Parish Council on 8th July 2013. At the time of writing our Parish Plan is due to be presented to the Alton Community Forum at 18:30 on 23rd July 2013. The meeting will be at the Kingsley Centre.

Step 6 – Launching the Plan

The Village Hall is booked for a plan launch on Sunday 15th September 2013. The aims of this exhibition style meeting will be to provide every resident with an opportunity to discuss the consultation results and to see how these have moved forward into our plan. Each topic area will have a stand supported by the working groups and ‘active’ project coordinators We will be encouraging additional volunteers to be involved in the active projects and recruiting others to activate and help with the projects currently ‘waiting in the wings’.

Step 7 – Implementation and Progress Reviews

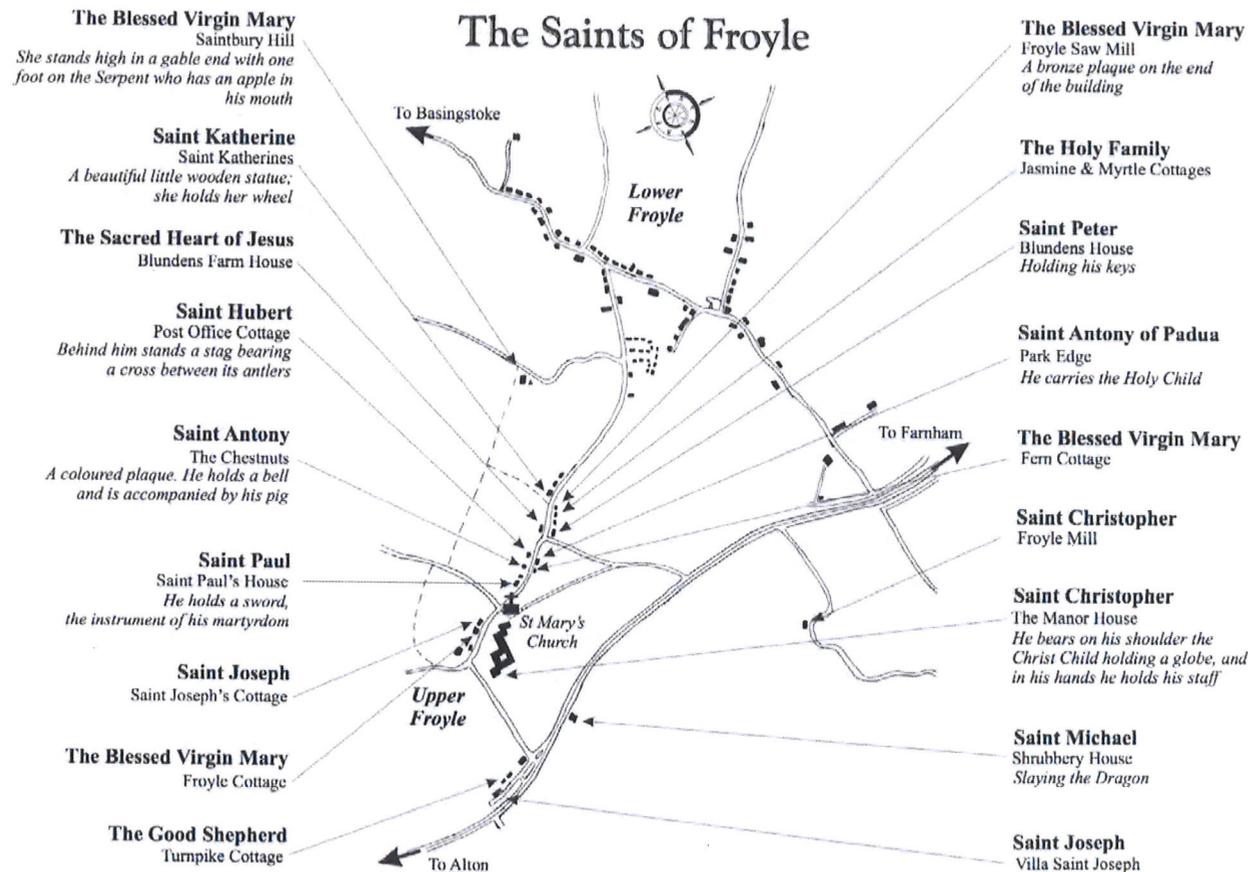
There is always the concern that a lot of effort goes into producing a plan, which then sits in a drawer and nothing happens. To help prevent this the SG will continue as ‘The Implementation Group’ (IG) with a membership made up of ‘active’ project coordinators. This will provide a peer support group to each project coordinator. The IG will give regular reports to the Parish Council and operate under its guidance.

Early Project Benefits / Outcomes

Our project timeline worked well in that we were able to make good use of the Parish Plan consultation results, prior to plan publication, in relation to the planning applications to redevelop the Treloar School main campus as Froyle Park. NJG did an excellent job listening to the parish plan results in addition to running their own public engagement events. The PP consultation data was instrumental in securing a number of changes and additions to NJG’s plans, along with financial and practical support to several of our key projects. The data helped to secure:

- Provision of cost free premises for a small community shop.
- A footpath link to our existing network and an off-road path along Hen & Chicken Hill.
- Community use of the large dining hall at Froyle Park on a few nights each year to enable us to bring our enlarged community together. (This will be arranged and managed via the Village Hall Committee).
- £20,000 to create a wildlife area for resident enjoyment with two ponds, a wildflower area and habitat to attract a range of species. NJG has also offered to help with planning applications, pond construction and insurances.
- £15,000 to establish a community transport scheme, potentially serving Bentley Station.
- £10,000 to conserve our collection of historical Church vestments.
- £10,000 towards Village Hall improvements.
- £15,000 towards safety assessments on Hen & Chicken Hill.
- £10,000 towards parking improvements at Bentley Station.

APPENDIX III – Historical Information & Archive Links



<http://froyle.com/FroyleSchool/schbook2.htm> - 'A Village School' by Annette Booth & Nora Jupe

<http://www.froyle.com/booksale3.htm> - 'Froyle - A 100 Years of Memories' by Annette Booth

<http://www.froyle.com/marymenu.htm> - History and information on the Church

<http://www.froyle.com/saint.htm> - Information and photos of the Saints

APPENDIX IV – Acknowledgements & Photo Credits

This appendix gives thanks to all the residents and organisations involved in the project. It also provides details of photography credits.

Steering Groups:

Firstly many thanks to the Steering Group(s) and for the time members devoted to the project and their commitment and perseverance.

Froyle Community Planning (Parish Plan & VDS):

- Michelle Essenson – Chair / Consultation Co-coordinator & Village Meeting Facilitator
- Andrew Potter – Treasurer
- Alison Blanchard – Secretary (with thanks to Linda Hagan-Wilkie for stepping in when Alison was unavailable)
- Nigel Fisher – Publicity
- Kevin Foster – Chair VDS
- Phil Roberts – Chair Former Treloar School Site Redevelopment Group
- Ian Deans – VDS Group and Parish Council Representative
- Kate Bainbridge – VDS Group
- Working Group Representatives:
 - Community & Services – Anthea McRiley, later on Madeleine Black
 - Countryside & Biodiversity – Jayne Fisher (Sue Sharman and Jane Macnabb as required)
 - Traffic & Transport – Andrew Aldridge, later on Nigel Fisher
 - Housing & Development – Jenny Gove (also Parish Council representative)
 - Business & Communications – Mark Phillips
- Youth Consultation – Julian Ben-David

EHDC-led Treloar School Site Redevelopment Group - Village Representatives:

- Mick Wells – Chair Froyle Parish Council
- Michelle Essenson – Chair Froyle Community Planning
- Ian Deans – Village Representative (VDS and PC links)
- Nigel Bulpitt – Village Representative (Member - Treloar School Site Redevelopment Group)
- Robin Hill – Village Representative (Member - Treloar School Site Redevelopment Group)

APPENDIX IV – Acknowledgements & Photo Credits

Parish Plan Working Groups & Other Resident Volunteers

Many thanks are also due to the residents involved with the working groups, house parties and other key tasks such as event setup and preparation, survey delivery and collection, and data entry. The editor hopes that every name is included here but apologies (profusely) if anyone has been missed off the list.

Community & Services / Youth / Housing	Countryside & Biodiversity	Business & Communication / Traffic & Transport	Treloar Group	Youth Volunteers
Anthea McRiley Madeleine Black Joy West Douglas Law Linda Hagan-Wilkie Anne Wetherall Gill Bradley Mo Serge Ian Andrews Lauraine Bourne Jack Stephenson Alison Blanchard Julian Ben-David Mark Cray Jenny Gove Maureen Fry Sarah Barter Michael Starbuck	Jayne Fisher Barry Clark Sue Sharman Sue Clark June Trim Brenda Milam Linda Bulpitt Jane Macnabb Gill German Linda Hagan-Wilkie Jenny Topping	Mark Phillips Nigel Fisher Andrew Potter Andrew Aldridge William Knowles	Phil Roberts Ian Deans, Nigel Bulpitt Nick Whines, Robin Hill Andrew Potter, David Snow Douglas Law, Kevin Foster Jo Wallis, Aidan Wallis Jenny Gove, William Knowles and Peter Dwerryhouse	Liam Creaser Joey, Beth & Lucy Saunders James & Harry Foster Robbie & Charlie Macnabb
		Computer and Web-related Skills		
		Leaflet and survey delivery plus collection, historical help etc.	Mark Phillips Phil Roberts Kate Bainbridge Stefan Lloyd	Sue Sharman & Joy West Gill Bradley June Trim Kate Bainbridge
	Ian Whitmore Barbara Starbuck Martin Sealey Kate Bainbridge Chris & Annette Booth Cindy Dennis John Wilkie Plus Steering and Working Group Members		Data Entry	
		Madeleine Black Sue Sharman Jonathan Knowles Robbie Macnabb Joey Saunders Karen Potter Ian Black Annette Booth	Michelle Essenson Nigel Fisher Jayne Fisher Madeleine Black Sue Sharman Barry Clark June Trim Mark Phillips Stefan Lloyd Annette & Chris Booth Parish Council Members A review team with a cross-section of residents	

APPENDIX IV – Acknowledgements & Photo Credits

External Involvement

EHDC Glynis Watts (District Councillor) Linda Munday (EHDC Community Planning Coordinator) Jude Simpson (Community Project Worker) Liz Panton & Hannah Smith	Community Action Hampshire: Joanna Dixon (Senior Rural Officer) Kirsty Rowlinson (Head of Services) Other Organisations or People: Hampshire Wildlife Trust Hampshire Biodiversity Information Centre Doug Jones – Buriton Parish	Via the Treloar related consultations: Chris Murray – EHDC Head of Planning Mark Kemp-Gee – HCC Councillor EHDC: Ian Godfrey, Mike O’Mahony, Bob Coleman Adrian Ellis, John Townsend
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We would also like to say thank you to John Pomfret. Although John lives outside Froyle, he volunteered his database and Excel expertise. His work picked up data from the data entry system developed by Mark Phillips and gave us our framework for data analysis. This helped us enormously and we are very grateful for his support.

Photo Acknowledgements:

The following residents have provided photos for our Parish Plan. Additional thanks are due to Barry Clark for taking time to work with the editor to crop and resize photographs for the final document.

Sue & Barry Clark
Jayne Fisher
Nick Whines
Chris Booth
Michelle Essenson

Thank you for non-resident permissions to use wildlife photos, which are copyright as follows:

Page 24 – Barn Owl: Melanie Lindenthal (Barn Owl Trust – <http://www.barnowltrust.org.uk> - 01364 653026)
Page 29 – Skylark: Malcolm Dixon (Private Contributor)
Page 29 – Brown Hare: Damian Waters (Hampshire & Isle of Wight Wildlife Trust – <http://www.hwt.org.uk> - 01489 774400)
Page 29 – Red Kite: Richard Ford (<http://www.digitalwildlife.co.uk>)
Page 30 – Great Crested Newt: Chris Dresh (Amphibian and Reptile Conservation - <http://www.arc-trust.org> - 01202 391319)
Page 30 – Brown Long Eared Bat: Hugh Clark (Bat Conservation Trust – www.bats.org.uk - Free bat helpline 0845 1300 228)
Page 30 – Swift: Tom Lindroos (<http://www.swift-conservation.org> - mail@swift-conservation.org)

APPENDIX V – Parish Council & The Parish Plan

This appendix describes the role of the Parish Council (PC) and its relationship with the Parish Plan and the Village Hall.

The PC as a Village Body

- Eight councillors are elected to the PC to serve for a four-year term. All residents on the Electoral Register are eligible to stand for election or are coopted as vacancies arise.
- A precept, set by the PC in line with forecast needs, is included in the annual Council tax charge. This income funds the PC. For 2013/14 the income via the precept is £17,500.
- The PC is notified of local planning applications, with an option to forward comments or objections to EHDC
- The PC works closely with the District and County Councillors for the area and liaises with officers of EHDC and HCC directly over matters such as highways, footpaths, waste collection and parking.
- There are six scheduled PC meetings per year, plus extraordinary meetings as needed to deal with planning matters.
- All meeting agendas and minutes are advertised on the village notice boards and on the website.
- Meetings are open to the public and residents may speak at the discretion of the Chair.
- The PC owns the Recreation Ground including the village hall car park and terrace, and the football hut. It is also responsible for the maintenance of the Churchyard, the War Memorial and Jubilee Green.

The PC and the Parish Plan

- The PC is the owner of the Parish Plan and responsible for its implementation and the prioritisation of PC led projects.
- The Parish Plan is there to guide PC decision-making in line with residents' views and opinions.
- The Parish Plan Steering Group will continue with project coordinators as members. This group will have regular checkpoints with the PC to ensure coordination and appropriate assistance and direction.
- Project progress reports will be presented at the community-led Annual Parish Meeting, which is arranged by the PC.

Contacting the PC & Grant Provision

- Any resident may raise a matter with the PC either by writing directly to the Chair or the Clerk or by contacting one of the Councillors.
- The current names of councillors and their responsibilities is published on the notice boards and on the website.
- The PC can award small grants to support local organisations and activities. Recent recipients include: The Froyle Archive, the Village Hall and Bentley School.
- The Clerk can be contacted via froyleparishclerk@yahoo.co.uk or 01420 520102

The PC and The Village Hall

- The PC acts as a custodian trustee of the village hall.
- The village hall is a registered charity and is managed by a group of trustees in accordance with the charity's trust deed (<http://opencharities.org/charities/281141>).
- The role of the charity is to provide, maintain & administer a village hall for the benefit of the residents of Froyle.
- The hall is owned by the charity and pays a peppercorn rent to the PC for the land.
- A committee of residents oversees the day-to-day running of the hall with representation from village groups such as the gardening club, toddlers' group and the village magazine.
- Village Hall Committee meetings are open to all residents and held on the last Thursday of the month.
- Volunteers and future trustees are both needed and welcome. Elections are held every year at the AGM which is held on the same evening as the Annual Parish Meeting, normally in April.
- Please contact the hall secretary, currently Nick Whines, on Secretary@froylevillagehall.co.uk on all matters relating to the village hall.